



# The Neurosurgical Database

Your Connection to the World of Neurosurgery



American Association of Neurological Surgeons

**Mailing lists from the AANS can become an integral part of your marketing strategy. Lists can be targeted by audience, geographic area, demographic information, membership category or meeting attendance.**

Neurological surgery is the medical specialty concerned with the diagnosis and treatment of disorders of the nervous system, brain, spinal cord and spinal column. A neurological surgeon may provide either surgical or non-surgical care, depending on the nature of the injury or illness. Neurosurgeons are trained to help patients with: head and spine trauma, cerebrovascular disorders, chronic low-back pain, birth defects, brain and spinal tumors, abnormalities of the peripheral nerves and many other conditions.

The Neurosurgical Database includes U.S. address records for:

- **Neurosurgeons**
- **Residents/Fellows**
- **Medical Students**
- **Nurse Practitioners (NPs)**
- **Physician Assistants (PAs)**
- **And More...**

## Select by Subspecialty Interest or Meeting Attendance

Lists can be segmented by subspecialty interests, including trauma, cerebrovascular, stereotactic and functional, pain, pediatric, spine and peripheral nerves, tumor, endovascular, epilepsy and/or skull base.

Qualified exhibitors can also select attendees registered for neurosurgical conferences, including the AANS Annual Scientific Meeting and the Pediatric Neurological Surgery Annual Meeting.

## How to Rent an AANS List

1. Select your list on the enclosed form or contact [kny@aans.org](mailto:kny@aans.org) to create a custom list.
2. Supply mailing samples for approval (please allow three business days).
3. Supply payment (mailing list will be released upon receipt of payment).

## Contact

**Toll Free 888.566.AANS x554**

**Telephone 847.378.0554**

**Fax 847.378.0654**

**[www.aans.org/Advertising](http://www.aans.org/Advertising)**

## Policy

The AANS offers its mailing lists to interested parties who wish to distribute educational materials or commercial products/services of interest to neurosurgeons. **Email addresses, telephone numbers and fax numbers will not be provided.** Lists must be used for approved mailing purposes only and samples must be approved in advance of receiving the list.

## About the AANS

The AANS is a scientific and educational association devoted to the development of neurological surgery. Fellows of the AANS are certified by the American Board of Neurological Surgery (ABNS), the Royal College of Physicians and Surgeons of Canada and/or the Mexican Council of Neurological Surgery, A.C.

# Mailing List Order Form

## List Rental Fees

**Standard Lists:** \$195 per 1,000 names  
\$50 additional list processing/set up fee

**Custom Lists:** \$225 per 1,000 names  
\$50 additional list processing/set up fee

**Minimum Fee:** \$295 plus \$50 list processing/set up fee

**Please note: All lists are U.S. only, unless otherwise noted**

You will receive an estimated list count and other details at the time of your order.

List #	Description (approximate count)	Price
ML111	Custom Request .....	\$225/M
ML200	AANS Member and Non-member List (13,869).....	\$2,705
ML201	AANS Member List — All Categories (8,091) .....	\$1,575
ML212	AANS Residents and Fellows (1,985) .....	\$385
ML213	Training Program Directors (136).....	\$295
ML214	Neurosurgeons (5,058) .....	\$985
ML215	Neurosurgeons/Candidates (6,547).....	\$1,275
ML220	Neurosurgeons/Nurses/Phy. Assistants (6,552) .....	\$1,275
+*ML202	AANS Annual Scientific Meeting Registrants (2,000-3,500).....	\$500
+*ML210	Pediatric Neurological Surgery Annual Meeting Registrants (350-400).....	\$295
<b>Subspecialty</b>		
ML203	Trauma (3,587) .....	\$695
ML204	Cerebrovascular (2,472).....	\$480
ML205	Stereotactic and Functional (909).....	\$295
ML206	Pain (1,885).....	\$365
ML207	Pediatric (366) .....	\$295
ML208	Spine (3,194).....	\$620
ML216	Peripheral Nerves (2,610) .....	\$505
ML209	Tumor (3,057) .....	\$595
ML217	Endovascular (180) .....	\$295
ML218	Epilepsy (211) .....	\$295
ML219	Skull Base (346) .....	\$295
<b>Special Interests: Call to request types and counts.</b>		
<b>Lists include U.S. addresses unless otherwise noted.</b>		
+ Includes international addresses.		
* Available only to companies exhibiting at the meeting.		

**Orders must be prepaid. Orders will be processed and delivered via email within three days of approval of your request.**

List No. \_\_\_\_\_ \$ \_\_\_\_\_

or Custom Order: \_\_\_\_\_ ÷ 1000 × \$225 \$ \_\_\_\_\_

Please contact the AANS for custom order counts and cost.

or \$295 Minimum \$ \_\_\_\_\_

List Processing/Set-up Fee (applies to all orders) \$50

Delivery Method: Email N/A

Rush Processing Fee \$75 (next day) \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

**Samples of your mailing must be included with your order.**

## Purchaser Address

Name \_\_\_\_\_ Institution/Company \_\_\_\_\_

Street Address \_\_\_\_\_ Suite/Floor \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## Billing Address (if different from Purchaser Address)

Name \_\_\_\_\_ Institution/Company \_\_\_\_\_

Street Address \_\_\_\_\_ Suite/Floor \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## Payment

Orders must be prepaid.

Check made payable to AANS in U.S. funds, drawn on a U.S. bank, enclosed in the amount of \$ \_\_\_\_\_

Visa  MasterCard  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Signature (I agree to pay the order total according to card issuer agreement)

Revised 12/2017



American  
Association of  
Neurological  
Surgeons

# List Rental Agreement

This Agreement between the American Association of Neurological Surgeons (“AANS” or “Licensor”) and \_\_\_\_\_ (“Licensee”) is entered into agreement as of the date of its acceptance by AANS.

## License and Ownership

**Grant of License.** Subject to terms and conditions of this Agreement, Licensor grants Licensee a one-time, non-exclusive and non-transferable license to use each supplied mailing list consisting of names and addresses from AANS’ database, or a portion thereof (“the List”). This agreement applies to each list rented for the twelve (12) month term commencing on \_\_\_\_\_ and concluding on \_\_\_\_\_.

**Restrictions on Use.** Licensee may not, nor may it permit its employees, contractors, parents, subsidiaries or other third parties to: (i) rent, lease, loan, sub-license or distribute any copies of the List to a third party or allow a third party to access or use the List or (ii) copy the List. Licensee must send mailing within 60 days of receipt of the list.

**No Transfer of Title.** Licensor shall retain all ownership rights, including all copyright, trade secret and other proprietary rights, in and to the List. No title or ownership of the List or any of its parts is transferred to Licensee.

**Rental Fee.** Licensee will pay a rental fee due upon acceptance by AANS. See order form for fees. In the event of a cancellation, no refund will be provided once the mail list has been furnished to Licensee.

**Obligations of Licensee.** Licensee agrees that its use of the List and all sales or marketing activities conducted by using the List will comply with all applicable laws and regulations, including all postal regulations. Licensee may not make any mention of AANS or use the AANS logo in any marketing, promotional or other materials sent to AANS members. Upon request Licensee will furnish AANS with copies of any materials sent to AANS’ members for AANS’ approval. AANS reserves the right to prohibit distribution to its members of any material that it deems inappropriate or unacceptable.

**Delivery of List.** This Agreement is subject to approval and acceptance by AANS. Upon acceptance, approval of creative submitted by Licensee and full receipt of payment, AANS will deliver the List to the address indicated on order form.

**Termination.** AANS may terminate this Agreement by giving Licensee written notice of termination if Licensee commits a material breach of this Agreement. Upon any termination of this Agreement, Licensee must cease all use of the List, destroy all copies of the List in Licensee’s possession or control and take such other actions as AANS may reasonably request to ensure that no copy or portion of the List remains in Licensee’s possession or control.

**Disclaimer of Warranties and Limitation of Liability.** The List is provided “as is,” without warranty of any kind, express or implied, including, but not limited to, warranties of performance or merchantability or fitness for a particular purpose. In no event shall the Licensor be liable for any third party claims or for any direct, indirect, special, incidental, exemplary, consequential or any other damages whatsoever, even if Licensor has been advised of the possibility of such damages. Licensee’s exclusive remedy for any claim related to this Agreement or to its use of the List will be a refund of the fee paid for the List.

**Indemnification.** Licensee shall indemnify, defend and hold Licensor, its officers, employees and affiliates, harmless against all claims, proceedings, demands, liabilities and expenses arising out of any damage or injury to property or person and resulting from Licensee’s use of the List.

**General.** This License Agreement embodies the entire understanding between the parties with respect to the subject matter hereof and supersedes any and all prior understandings and agreements, oral or written, relating thereto. Should any provision of this License Agreement be held to be void, invalid, unenforceable or illegal by a court, the validity and enforceability of the other provisions will not be affected. Failure of a party to enforce any provision of this License Agreement will not constitute or be construed as a waiver of such provision or of the right to enforce such provision. The headings and captions contained in this License Agreement are inserted for convenience only and shall not constitute a part hereof.

## LICENSOR:

American Association of Neurological Surgeons (AANS)  
5550 Meadowbrook Drive  
Rolling Meadows, IL 60008

Authorized signatures:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## LICENSEE: (Please print name and address)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

By \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_