



AANS Lunch-and-learn Seminar

This unique opportunity provides a forum for exhibitors to promote new products/services, present new research findings or conduct product demonstrations outside of their booths in an educational environment. Take advantage of this occasion to provide increased learning possibilities for attendees and gain additional face-to-face contact with potential buyers. The Lunch-and-learn Seminars will take place in a meeting room.

Eligibility

Exhibitors with approved exhibit contracts for the 2017 AANS Annual Scientific Meeting and in good standing with the AANS are eligible to secure a time slot. Cancellation of exhibit space results in the immediate release of any assigned time slot.

Presentations Dates and Times

- Presentations are limited to 45 minutes in length.
- Date will be assigned by the scientific program committee.

Schedule

(Monday, April 24, and Tuesday, April 25, 2017)

Set-up time	Presentation time
12-1 p.m.	1:10-1:55 p.m.

Fee and Payment

Monday, April 24	\$20,000
Tuesday, April 25	\$15,000

A non-refundable fee will be charged per time slot. Payment must be sent in full to the AANS at the time the application is submitted. Company check, wire transfer and credit payments will be accepted.

Deadline

The deadline to participate in the AANS Lunch-and-learn Seminar is **Sept. 15, 2016**. After this date, inclusion in publications is not guaranteed. Applications may be considered after this date if time slots remain available.

Guidelines

- Sessions should be product-focused and promotional in nature.
- There should be one or two presenters.
- These are non-CME events.

Location and Configuration

- Lunch-and-learn Seminars will be located in meeting rooms.
- Configuration will include a podium, lectern and head table.
- Audiovisual setup includes an LCD projector with screen, microphone and sound system. The AANS does not provide a computer.
- The AANS will provide a lunch ticket to medical attendees to redeem for a boxed lunch. Lunches will be placed in the public space near the meeting rooms. Lunches are not provided for exhibitors.

Promotion by the AANS

The AANS will promote the Lunch-and-learn Seminars through the:

- 2017 AANS Annual Scientific Meeting website;
- Meeting App;
- On-site signage; and
- One complimentary pre-registered attendee mailing list – one-time use (mailer must be approved). Available March 28, 2017.

Promotion by the Exhibitor

- Mailing to meeting attendees (the AANS must approve mailing piece before it's printed.); and
- Signage within your exhibit space.

Extend Your Reach

Secure advertising space in the following:

- Hotel Room Door Drops
- Meeting App
- Meeting Quick Planner

For more information, please contact Kim Schrader, AANS Exhibits Manager at 847.378.0552 or kls@aans.org.

Disclaimers

The AANS is not responsible for unsatisfactory attendance and/or marketing of the Lunch-and-learn Seminar. It's the responsibility of the organizer to market this event. Advance marketing is critical to attracting the appropriate audience. The opinions presented at this session are solely those of the speaker. They do not represent the opinion of the AANS. The AANS does not review the presentations or evaluate the products or services discussed at these sessions, and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services. The AANS reserves the right to have an AANS staff member or volunteer leader on-site to monitor the scope and content of the presentations. The organizer holds the AANS harmless of any/all claims that may result from this presentation.

Questions

If you have any questions, please contact Kim Schrader at kls@aans.org or 847.378.0552.



AANS Lunch-and-learn Seminar Application

Function Date (please indicate your first and second choice): Monday, April 24, 2017 Tuesday, April 25, 2017

COMPANY NAME: _____

MAIN CONTACT NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____ COUNTRY: _____

PHONE: _____ EMAIL: _____

SIGNATURE

DATE

Session Information

NAME OF PRESENTATION: _____

SPEAKER 1: _____

SPEAKER 2: _____

TRACK (SELECT ONE):

CEREBROVASCULAR

NEUROTRAUMA

PAIN

PEDIATRICS

PERIPHERAL NERVE

SPINE

STEREOTACTIC AND FUNCTIONAL

TUMOR

SESSION DESCRIPTION (75 WORDS)

CHECK ENCLOSED

VISA

MASTERCARD

AMERICAN EXPRESS

Amount to be charged: \$ _____

NAME (Exactly as it appears on card, please print) _____

CREDIT CARD NUMBER _____

EXPIRATION DATE _____

SIGNATURE – REQUIRED IF PAYING BY CREDIT CARD (I agree to pay according to the credit card issuer agreement.)

Please return completed form with payment to:

Kim Schrader, Exhibits Manager
American Association of Neurological Surgeons
5550 Meadowbrook Drive
Rolling Meadows, IL 60008
847.378.0552 Phone 847.378.0652 Fax
kls@aans.org