AANS Neurosurgeon Recognized with National Publishing Awards

ROLLING MEADOWS, Ill. (Dec. 29, 2014) — The official socioeconomic online publication of the American Association of Neurological Surgeons (AANS), AANS Neurosurgeon, has attracted acclaim from the publishing industry for its cutting-edge content and value for its audience. Nominated as a finalist for two 2014 Folio: Eddie Digital Awards categories for its November 2013 issue, “Neurosurgeons and the Media,” AANS Neurosurgeon was afforded top honors for its editorial excellence, winning both awards.

Organized by Folio: magazine, the Eddie and Ozzie Awards represent the largest magazine competition in the country. These prestigious awards recognize leaders in editorial and design excellence. This year, out of 2,800 entries, 800 finalists were chosen, with participants spanning every genre and audience. The winners were announced at the awards breakfast, held Dec. 11, 2014, in New York City. The AANS Neurosurgeon November 2013 issue, “Neurosurgeons and the Media,” won the 2014 Eddie Digital Awards in two categories: the B-to-B Standalone Digital Magazine – General, as well as Association / Non-Profit (B-to-B) - Standalone Digital Magazine - Less than 6 Issues. For more information about the awards and to view winners of other categories, visit http://www.folioawards.com/winners2014.

The award-winning issue of AANS Neurosurgeon considered how various media shape the perception of real-life neurosurgeons. Articles reflected on neurosurgery and its practitioners in popular culture, including in-depth analyses of popular television programming. Other articles discussed how neurosurgeons can best use the media to advance neurosurgery in general and their practices in particular, with pieces providing guidelines for media appearances by practicing surgeons, as well as how to use social media effectively. The issue also presented how some neurosurgeons actively participate in the creation of media as authors or filmmakers. Click through to explore the robust November 2013 issue of AANS Neurosurgeon, “Neurosurgeons and the Media.”

“AANS Neurosurgeon is produced almost entirely by volunteer neurosurgeons, who take the time from their busy day (and evening) jobs to contribute to the magazine,” said Michael Schulder, MD, FAANS, editor of the publication (and himself the vice chairman and residency program director of the Hofstra North Shore LIJ department of neurosurgery). “So we are especially proud of this honor, as our competition were all publishing professionals, including some at major periodical companies, such as Time Inc. and Condé Nast. We are not resting on our laurels and are working to make AANS Neurosurgeon an ever-more interesting and vital publication.”

Founded in 1931 as the Harvey Cushing Society, the American Association of Neurological Surgeons (AANS) is a scientific and educational association with more than 9,000 members worldwide. The AANS is dedicated to advancing the specialty of neurological surgery in order to provide the highest quality of neurosurgical care to the public. Fellows of the AANS are board-certified by the American Board of Neurological Surgery, the Royal College of Physicians and Surgeons of Canada, or the Mexican Council of Neurological Surgery, A.C. Neurosurgery is the medical specialty concerned with the prevention, diagnosis, treatment and rehabilitation of disorders that affect the spinal column, spinal cord, brain, nervous system and peripheral nerves.

AANS Neurosurgeon is the official socioeconomic publication of the AANS. AANS Neurosurgeon features information and analysis for contemporary neurosurgical practice. Published quarterly in an online-only format, the publication focuses on issues related to legislation, workforce and practice management as they affect the specialty of neurosurgery. For more information, visit http://www.aansneurosurgeon.org.

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