

20
18

AANS
ANNUAL SCIENTIFIC MEETING

SURGICAL SUITES

Product Workshops • Hands-on-learning
Deadline Date: Jan. 5, 2018



NEUROSURGERY
THE PRIVILEGE OF
SERVICE

APRIL 28-MAY 2 • NEW ORLEANS

www.aans.org/AANS2018



American
Association of
Neurological
Surgeons

ENGAGE attendees during your hands-on session in the Surgical Suites on the exhibit hall floor.

Practitioners will observe innovative techniques, improve skills and **LEARN** about new technologies.

SHOWCASE your current medical devices and techniques to guarantee the most comprehensive training.

Attendees will **PRACTICE** on actual human tissue with the most realistic results, while utilizing new technologies.

DEMONSTRATE your product. Introduce physicians to the latest innovation in medicine. Let them **EXPERIENCE** it when you put your equipment in their hands.

With the use of anatomical specimens, you will offer a unique, authentic, **HANDS-ON** operating room experience in which new techniques, technologies and devices perform just as they would on a live patient.

Surgical Suites: A place to improve skills and learn about new technologies.



The educational process begins with didactic lectures delivered by experts, followed by a hands-on session. The surgical suite allows surgeons to practice specialized skills, master new surgical techniques or learn how to properly use new equipment — all without risking injury to patients.

Lectures can only get you so far when learning new surgical techniques or using certain medical devices. Surgical suites provide real, hands-on experiences for participants to utilize their skills while grasping new techniques and new equipment.

SURGICAL SUITES

This unique opportunity provides a forum for 2018 AANS Annual Scientific Meeting exhibitors to hold hands-on workshops during the meeting on the exhibit floor in a private setting. Take advantage of being able to put your product in the hands of neurosurgeons from around the world.

Lab technicians will pre-set lab stations and set up tables with all materials needed as well as assist with all technical facets during the event, including instrument cleaning, equipment adjustments and tissue/specimen service.



Includes

- Didactic presentation area with screen, LCD projector and podium microphone
- Room set-up
- Radiolucent tables
- Lighting for each station
- Suction for each station
- Electro cautery for each station
- General hand instruments
- Personal protective equipment, including disposable gowns, eye shields, gloves, etc.
- Washing/decontaminating/sanitizing stations
- Disposal of medical waste
- 1HD camera
- 2 monitors



Additional Fees

- Anatomical specimens, must be ordered through MERI
- Additional equipment or non-standard instrumentation
- C-arm, technician, lead, radiation badges and thyroid shields
- Drills
- Saws
- Specialty surgical instruments
- Additional AV — wireless lavalier microphone
- Material handling for company instrumentation

Promotion by the AANS

The AANS will promote your session through:

- The AANS App
- Meeting Quick Planner
- On-site signage
- One complimentary pre-registered attendee list — one-time use (mailer must be approved). Available March 22, 2018.

Promotion by the Exhibitor

- Mailing to meeting attendees (the AANS must approve mailing piece before it is printed)
- Signage within your exhibit space

Extend Your Reach

Secure advertising space in the following:

- Hotel Room Door Drops
- The AANS App
- Meeting Quick Planner

Disclaimers

The AANS is not responsible for unsatisfactory attendance and/or marketing of the Surgical Suite. It is the responsibility of the organizer to market this event. Advance marketing is critical to attracting the appropriate audience. The opinions presented at this session are solely those of the speaker and supporter. They do not represent the opinion of the AANS. The AANS does not review the presentations or evaluate the products or services discussed at these sessions and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services. The organizer holds the AANS harmless of any/all claims that may result from this presentation.

Questions

If you have any questions, please contact Kim Schrader at kls@aans.org or 847.378.0552.

SURGICAL SUITE APPLICATION



American
Association of
Neurological
Surgeons

Company Name

Company Address

City

State

Zip

Contact Name

Office Phone Number

Cell Phone Number

Email

Event Description Brief outline of the product:

Procedure to be performed: _____

Do you want this session published in the AANS App and Quick Planner? Yes No

Tissue specimens Final tissue specimen requests must be placed by March 24, 2018.

Tissue specimen type: _____ Number of specimens: _____

Special tissue requirements (i.e., CT scan, age, gender, BMI): _____

Two-hour session:

1-2 stations \$6,000

4 stations \$11,000

6 stations \$15,000

Monday, April 30 ■ 8-10 a.m. ■ 11 a.m.-1 p.m. ■ 2-4 p.m.

Tuesday, May 1 ■ 8-10 a.m. ■ 11 a.m.-1 p.m. ■ 2-4 p.m.

Wednesday, May 2 ■ 8-10 a.m. ■ 11 a.m.-1 p.m.

Please return completed application and payment by Jan. 5, 2018:

Kim Schrader, Exhibits Manager
American Association of Neurological Surgeons
5550 Meadowbrook Drive
Rolling Meadows, IL 60008
Phone: 847.378.0552
Fax: 847.378.0652
Email: kls@aans.org

Three-hour evening session:

4 stations \$12,500

6 stations \$15,000

Monday, April 30 ■ 5-8 p.m.

Tuesday, May 1 ■ 5-8 p.m.

Application must be accompanied by payment. Assignments will be made based on availability at time of application submission.