

EXHIBITOR PROSPECTUS

NEW EXHIBIT DATES AND OPPORTUNITIES



AANS 2023 LOS ANGELES

APRIL 21-24

FOCUS ON **ADVOCACY AND TECHNOLOGY**

ABOUT THE AANS

Founded in 1931 as the Harvey Cushing Society, the American Association of Neurological Surgeons (AANS) is a scientific and educational association with more than 13,000 members worldwide.

The AANS promotes the highest quality of patient care and advances the specialty of neurological surgery.

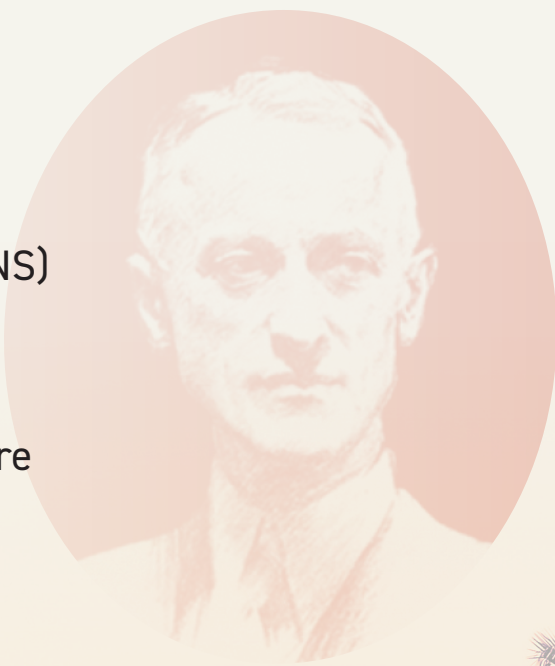
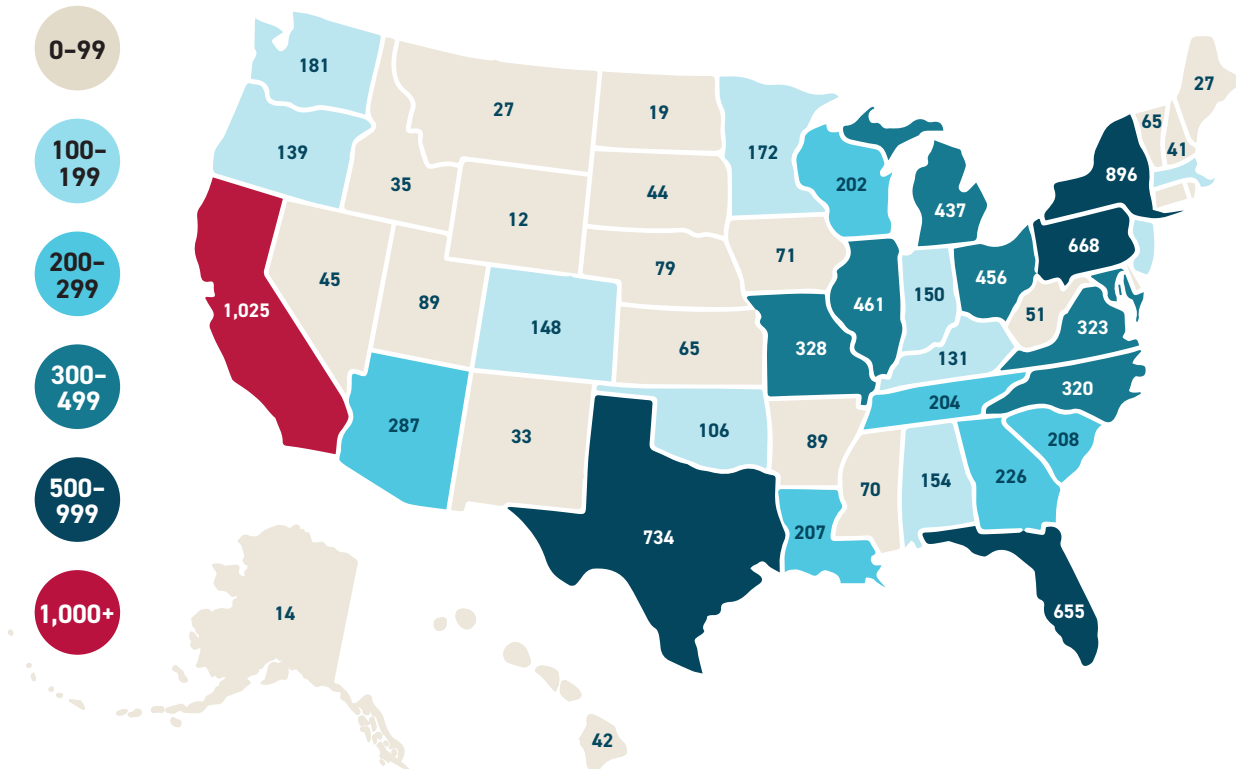


TABLE OF CONTENTS

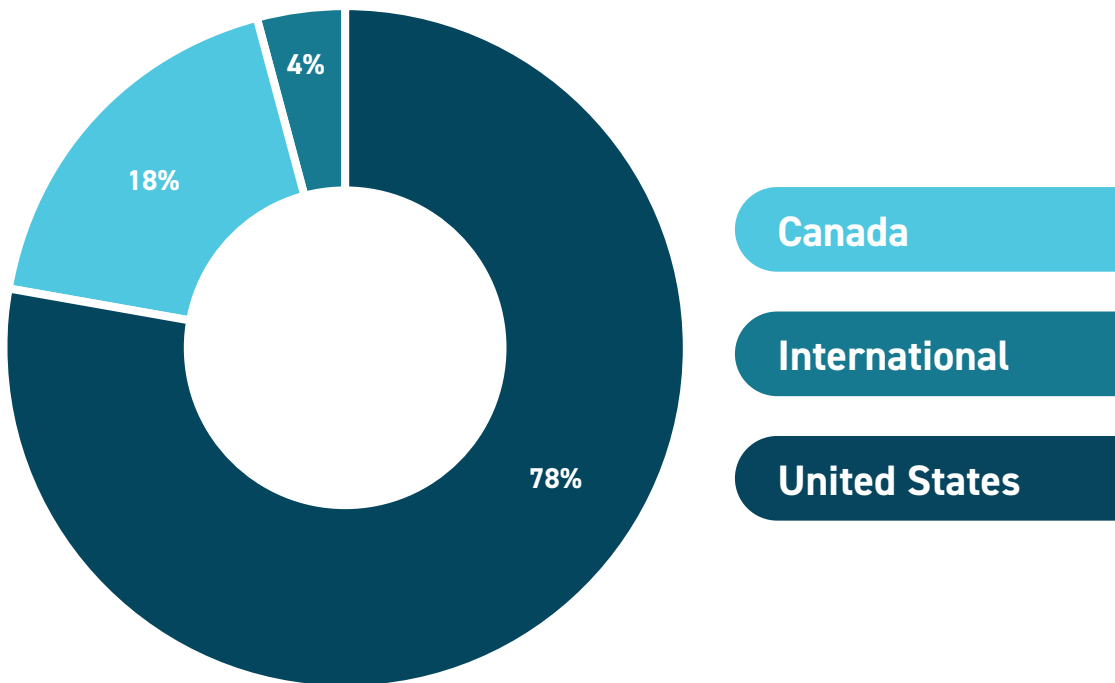
Demographics.....	3
Exhibiting.....	5
Important Dates.....	7
Sponsorship Opportunities.....	8
Support Levels.....	9
Non-CME Education.....	10
Contact.....	10

AANS MEMBERSHIP 13,748

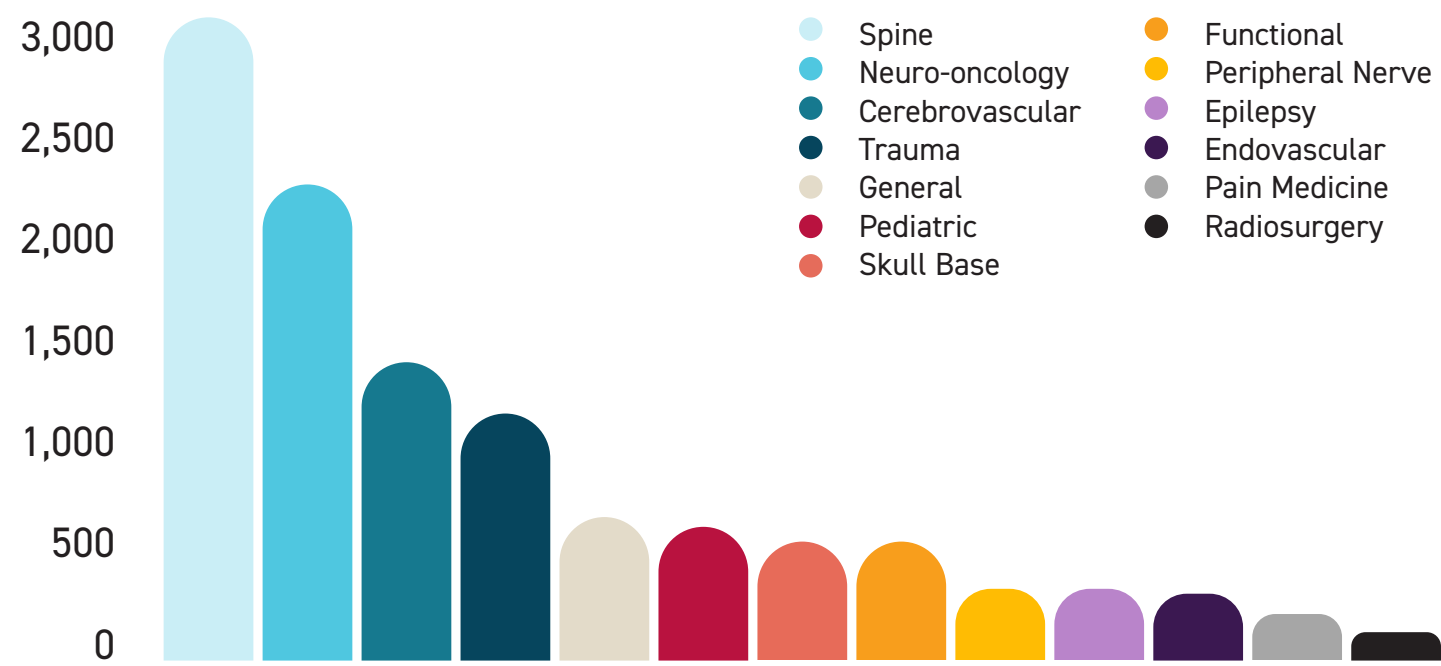
Members by State as of July 2022



MEETING ATTENDANCE BY COUNTRY



MEMBERS WITH SUBSPECIALTY FOCUS



MEMBER PRACTICE TYPE

YEARS IN PRACTICE

Neuro Practice 6-20

Neuro Practice 2-5

Multi-specialty 21+

Multi-specialty 6-20

Solo Practitioner

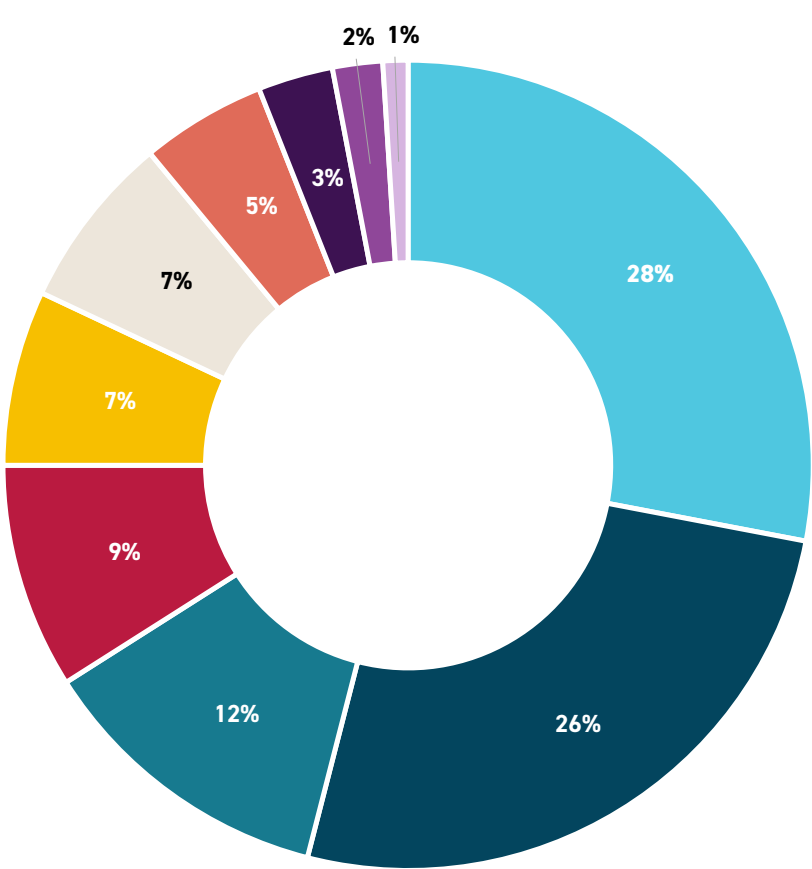
In Training

Multi-specialty 2-5

Neuro Practice 21+

Other

Non-practicing



BOOTH INFORMATION

Exhibit space is assigned in the order of existing priority points. Exhibitors are assigned space based on when the contract is received.



ADVANCED RATE before October 14th

In-Line: \$37/sq ft

Corner: \$40/sq ft

Island Rate: \$42

STANDARD RATE after October 14th

In-line: \$39/sq ft

Corner: \$42/sq ft

Island Rate: \$43/sq ft

LOCATION

Los Angeles Convention Center, 1201 S. Figueroa St., Los Angeles, CA 90015

WHAT'S INCLUDED

- 10' x 10' space or multiples thereof, 8' high back drape, 3' high side rails
- 3 Exhibitor Badges per 10x10 booth. Exhibitor Badges give you access to the Opening Reception on the show floor—Friday, April 21, 6:30–8:30 pm
- Exhibitor listing in the meeting app
- Listing on the 2023 AANS Annual Scientific Meeting website
- Opportunity to rent pre- and post-show attendee mailing lists exclusively through AANS
- Housing through the official AANS OnPeak Housing Bureau, which negotiates special rates for attendees and exhibitors
- Access to educational sessions (non-ticketed events only)
- Perimeter security

Companies are responsible for all costs of furniture, carpet, audio visual, electrical, food and beverage, internet and in-booth security. Order forms will be provided in the Exhibitor Service Kit.

**RULES &
REGULATIONS**

Exhibitors A–K contact:

Amanda Pezzuto

Apezzuto@conventusmedia.com

(617) 529-2560

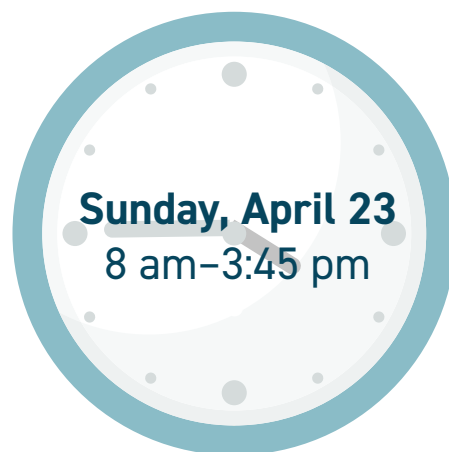
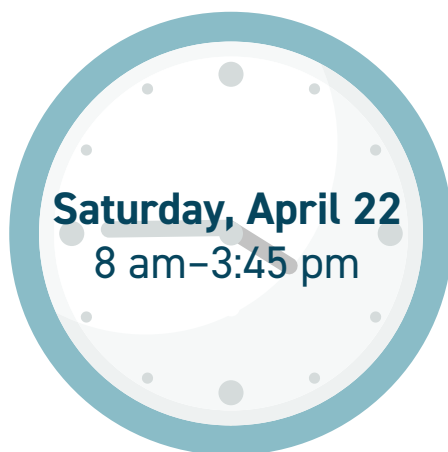
Exhibitors L–Z contact:

Kathleen Noonan

knoonan@conventusmedia.com

(781) 375-8584

EXHIBIT HALL ACCESS & HOURS



EXPO SUITES

10' x 10'	\$4,500
10' x 20'	\$9,000
20' x 20'	\$20,000

EXPO SUITE FEE INCLUDES:

- 8' high black MIS wall system with lockable door
- Midnight blue (blue/black) standard carpet
- 14" x 22" sign designating your company name and suite number



IMPORTANT DATES



SPONSORSHIP OPPORTUNITIES

WEB & EMAIL

Meeting Website Banner Ad
20% SOV | \$3,000

Daily Digest Meeting E-newsletter
Box Ad | \$2,500/day

Pre-meeting E-newsletter Banner
Banner Ad | \$1,500/issue

Sponsored Content E-blast
Dedicated Email | \$10,000

MEETING MOBILE APP

App Splash Screen
\$25,000 (Exclusive)

App Home Screen Tile
½ Width | \$8,000
Full Width | \$12,000

App Sticky Banner Ad
\$3,000

App Push Notification
\$6,000

PRINT PLACEMENTS

Attendee Show Bag Insert
\$4,500

Attendee Show Bag Sponsorship
\$20,000 + Expenses

Print Quick Planner
Back Cover: \$15,000
Inside Cover: \$7,500
Inside Back Cover: \$7,500
Facing Exhibit Map: \$7,500
Run-of-Book Ad: \$5,000

BRANDING OPPORTUNITIES

Hanging Banner: \$20,000–\$40,000

Floor sticker: \$30,000

Hotel Key Card: \$25,000

Badge Lanyards: \$18,000 + Expenses

Coffee Breaks: \$7,500 + Expenses

Carpet Logo: \$10,000

Meterboards: \$5,000

ADDITIONAL OPPORTUNITIES AVAILABLE

Opening Reception, Seating Cubes, Foot Prints and More —
Share your ideas! Package pricing is available.

Contact Amanda Pezzuto to discuss all of the opportunities at apezzuto@conventusmedia.com

SUPPORT LEVELS

PLATINUM \$75,000+

- ✓ 5 Complimentary Badges to the Meeting which Includes the Opening Reception
- ✓ 12 Priority Bonus Points
- ✓ Supporter Ribbon
- ✓ Support Acknowledgement at the Annual Meeting
- ✓ Listing in Meeting App
- ✓ Sign at Supported Event
- ✓ Acknowledgement on the Official Meeting Website
- ✓ Supporter Acknowledged on Slide in Daily Plenary Session
- ✓ Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- ✓ Final Attendee Mailing List

GOLD \$50,000–74,999

- ✓ 3 Complimentary Badges to the Meeting which Includes the Opening Reception
- ✓ 10 Priority Bonus Points
- ✓ Supporter Ribbon
- ✓ Support Acknowledgement at the Annual Meeting
- ✓ Listing in Meeting App
- ✓ Sign at Supported Event
- ✓ Acknowledgement on the Official Meeting Website
- ✓ Supporter Acknowledged on Slide in Daily Plenary Session
- ✓ Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- ✓ Final Attendee Mailing List

SILVER \$25,000–49,999

- ✓ 2 Complimentary Badges to the Meeting which Includes the Opening Reception
- ✓ 8 Priority Bonus Points
- ✓ Supporter Ribbon
- ✓ Support Acknowledgement at the Annual Meeting
- ✓ Listing in Meeting App
- ✓ Sign at Supported Event
- ✓ Acknowledgement on the Official Meeting Website
- ✓ Supporter Acknowledged on Slide in Daily Plenary Session
- ✓ Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)

BRONZE \$15,000–24,999

- ✓ 1 Complimentary Badges to the Meeting which Includes the Opening Reception
- ✓ 6 Priority Bonus Points
- ✓ Supporter Ribbon
- ✓ Support Acknowledgement at the Annual Meeting
- ✓ Listing in Meeting App
- ✓ Sign at Supported Event
- ✓ Acknowledgement on the Official Meeting Website
- ✓ Supporter Acknowledged on Slide in Daily Plenary Session

Note: Booth fee is not included in any support level packages.

NON-CME EDUCATION OPPORTUNITIES



CONTACT

Amanda Pezzuto
AANS Exhibits & Sponsorship Sales
apezzuto@conventusmedia.com
(617) 529 2560

Lunch and Learns \$20,000

This unique opportunity provides a forum for exhibitors to promote new products and services, present new research findings or conduct product demonstrations outside of the exhibit booth and in an optimum environment.

Breakfast Bites \$15,000

This unique opportunity provides a forum for exhibitors to promote new products and services, present new research findings or conduct product demonstrations outside of the exhibit booth and in an optimum environment. Available during morning hours.

Neuro Spotlight \$5,000

Showcase your company's products and services or present a hot topic case study in front of industry decision makers during a 25-minute sponsored session on the Exhibit Hall floor in the Neuro Hub.

Satellite Symposia \$15,000

The AANS is pleased to offer the ability to host an educational, research or marketing event designed by you, with access to the pre-registration list for invitation purposes. Ordering and coordinating food and beverage is the responsibility of the sponsor.

Surgical Suites

2-Hour Day Session: \$8,000

Conveniently located on the exhibit floor, Surgical Suites offer real product demonstrations from surgeons who have experience with the systems. Participants observe how these systems work and ask questions during the demonstration on a cadaver specimen.