

Mailing lists from the AANS can be an integral part of your marketing strategy. Lists are targeted by audience, geographic area, demographic information, membership category or meeting attendance.

The Neurosurgical Database includes U.S. address records for:

Neurosurgeons | Residents/Fellows | Medical Students | Advanced Practitioners

## SELECT BY SUBSPECIALTY INTEREST OR MEETING ATTENDANCE

- Cerebrovascular
- Endovascular
- Epilepsy
- Pain
- Pediatric
- Peripheral Nerves
- Skull Base
- Spine
- Stereotactic & Functional
- Trauma
- Tumor

## HOW TO RENT AN AANS LIST

1. Contact [bwilson@aans.org](mailto:bwilson@aans.org) for a list count and pricing.
2. Supply mailing samples for approval, as well as the signed rental agreement.
3. Make payment. Mailing lists will only be released upon receipt of payment.

\*Please allow up to five business days to receive a customized count.

## POLICY

The AANS offers mailing lists to interested parties for distribution of educational materials or commercial products/services to neurosurgeons. **Email addresses, telephone/fax numbers will not be provided.** Lists must be used for approved mailing purposes only and samples must be approved in advance of receiving lists.

## ABOUT THE AANS

The AANS is a scientific and educational association devoted to the development of neurological surgery. Fellows of the AANS are certified by the American Board of Neurological Surgery (ABNS), the Royal College of Physicians and Surgeons of Canada and/or the Mexican Council of Neurological Surgery, A.C.

# MAILING LIST ORDER FORM

## LIST RENTAL GENERAL FEES

**Standard Lists:** \$250 per 1,000 names

**Custom Lists:** \$275 per 1,000 names

**Minimum Fee:** \$325

Please note: All lists are U.S. only.

Contact [bwilson@aans.org](mailto:bwilson@aans.org)  
for a list count and pricing.

## ORDER INFORMATION

- Orders must be prepaid
- A sample of your mailing must be included with your order
- Orders will be processed within five business days of sample approval
- \$325 minimum on all orders
- A \$50 processing fee will be applied to all orders

## PAYMENT

You will receive a link for payment after the rental agreement is signed and your physical mailing has been approved.

List #	Description	List #	Description
<b>Contact the AANS for a list count and pricing</b>		<b>Subspecialty</b>	
ML111	Custom Request	ML203	Trauma
ML200	AANS Members and Non-members	ML204	Cerebrovascular
ML201	AANS Members – All Categories	ML205	Stereotactic & Functional
ML212	AANS Residents and Fellows	ML206	Pain
ML213	Training Program Directors	ML207	Pediatric
ML214	Neurosurgeons	ML208	Spine
ML215	Neurosurgeons/Residents/Fellows	ML209	Tumor
ML220	Neurosurgeons/Advanced Practitioners	ML216	Peripheral Nerves
ML300	USA Member Neurosurgeons	ML217	Endovascular
		ML218	Epilepsy
		ML219	Skull Base

# LIST RENTAL AGREEMENT

This Agreement between the American Association of Neurological Surgeons ("AANS" or "Licensor") and \_\_\_\_\_ ("Licensee") is entered into agreement as of the date of its acceptance by the AANS.

## License and Ownership

**Grant of License.** Subject to terms and conditions of this Agreement, Licensor grants Licensee a one-time, non-exclusive and non-transferable license to use each supplied mailing list consisting of names and addresses from the AANS' database, or a portion thereof ("the List"). This agreement applies to each list rented for the twelve (12) month term commencing on \_\_\_\_\_ and concluding on \_\_\_\_\_.

**Restrictions on Use.** Licensee may not, nor may it permit its employees, contractors, parents, subsidiaries or other third parties to: (i) rent, lease, loan, sublicense or distribute any copies of the List to a third party or allow a third party to access or use the List or (ii) copy the List. Licensee must send mailing within 60 days of receipt of the list.

**No Transfer of Title.** Licensor shall retain all ownership rights, including all copyright, trade secret and other proprietary rights, in and to the List. No title or ownership of the List or any of its parts is transferred to Licensee.

**Rental Fee.** Licensee will pay a rental fee due upon acceptance by the AANS. See order form for fees. In the event of a cancellation, no refund will be provided once the mail list has been furnished to Licensee.

**Obligations of Licensee.** Licensee agrees that its use of the List and all sales or marketing activities conducted by using the List will comply with all applicable laws and regulations, including all postal regulations. Licensee may not make any mention of the AANS or use the AANS logo in any marketing, promotional or other materials sent to AANS members. Upon request Licensee will furnish the AANS with copies of any materials sent to AANS' members for the AANS' approval. The AANS reserves the right to prohibit distribution to its members of any material that it deems inappropriate or unacceptable.

**Delivery of List.** This Agreement is subject to approval and acceptance by the AANS. Upon acceptance, approval of creative submitted by Licensee and full receipt of payment, the AANS will deliver the List to the address indicated on order form.

**Termination.** The AANS may terminate this Agreement by giving Licensee written notice of termination if Licensee commits a material breach of this Agreement. Upon any termination of this Agreement, Licensee must cease all use of the List, destroy all copies of the List in Licensee's possession or control and take such other actions as the AANS may reasonably request to ensure that no copy or portion of the List remains in Licensee's possession or control.

**Disclaimer of Warranties and Limitation of Liability.** The List is provided "as is," without warranty of any kind, express or implied, including, but not limited to, warranties of performance or merchantability or fitness for a particular purpose. In no event shall the Licensor be liable for any third party claims or for any direct, indirect, special, incidental, exemplary, consequential or any other damages whatsoever, even if Licensor has been advised of the possibility of such damages. Licensee's exclusive remedy for any claim related to this Agreement or to its use of the List will be a refund of the fee paid for the List.

**Indemnification.** Licensee shall indemnify, defend and hold Licensor, its officers, employees and affiliates, harmless against all claims, proceedings, demands, liabilities and expenses arising out of any damage or injury to property or person and resulting from Licensee's use of the List.

**General.** This License Agreement embodies the entire understanding between the parties with respect to the subject matter hereof and supersedes any and all prior understandings and agreements, oral or written, relating thereto. Should any provision of this License Agreement be held to be void, invalid, unenforceable or illegal by a court, the validity and enforceability of the other provisions will not be affected. Failure of a party to enforce any provision of this License Agreement will not constitute or be construed as a waiver of such provision or of the right to enforce such provision. The headings and captions contained in this License Agreement are inserted for convenience only and shall not constitute a part hereof.

## LICENSOR:

American Association of Neurological Surgeons (AANS)  
5550 Meadowbrook Industrial Dr.  
Rolling Meadows, IL 60008  
Authorized signatures:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## LICENSEE:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Street Address Suite/Floor

\_\_\_\_\_  
City State Zip Code Country