

# THE NEUROSURGICAL DATABASE

Your Connection to the World of Neurosurgery



American  
Association of  
Neurological  
Surgeons

**Mailing lists from the AANS can be an integral part of your marketing strategy. Lists are targeted by audience, geographic area, demographic information, membership category or meeting attendance.**

The Neurosurgical Database includes U.S. address records for:

- Neurosurgeons
- Residents/Fellows
- Medical Students
- Advanced Practitioners

## SELECT BY SUBSPECIALTY INTEREST OR MEETING ATTENDANCE

- Cerebrovascular
- Endovascular
- Epilepsy
- Pain
- Pediatric
- Peripheral Nerves
- Skull Base
- Spine
- Stereotactic and Functional
- Trauma
- Tumor
- Attendees registered for the AANS Annual Scientific Meeting and/or the Annual Meeting of the AANS/CNS Section on Pediatric Neurological Surgery

## HOW TO RENT AN AANS LIST

1. Select a list on the enclosed form or contact [pkrueger@aans.org](mailto:pkrueger@aans.org) to create a custom list.\*
2. Supply mailing samples for approval.
3. Make payment. Mailing lists will only be released upon receipt of payment.

\* Please allow up to three business days to receive a customized count.

## POLICY

The AANS offers mailing lists to interested parties for distribution of educational materials or commercial products/services to neurosurgeons.

**Email addresses, telephone numbers and fax numbers will not be provided.** Lists must be used for approved mailing purposes only and samples must be approved in advance of receiving lists.

## ABOUT THE AANS

The AANS is a scientific and educational association devoted to the development of neurological surgery. Fellows of the AANS are certified by the American Board of Neurological Surgery (ABNS), the Royal College of Physicians and Surgeons of Canada and/or the Mexican Council of Neurological Surgery, A.C.

# MAILING LIST ORDER FORM



## LIST RENTAL FEES

- Standard Lists:** \$195 per 1,000 names  
**Custom Lists:** \$225 per 1,000 names  
**Minimum Fee:** \$295

**Please note:** All lists are U.S. only, unless otherwise noted

List #	Description (approximate count)	Price
ML111	Custom Request	\$.225/M
ML200	AANS Members and Non-members (16,429)	\$3,200
ML201	AANS Members — All Categories (10,937)	\$2,130
ML212	AANS Residents and Fellows (2,137)	\$415
ML213	Training Program Directors (144)	\$295
ML214	Neurosurgeons (4,661)	\$909
ML215	Neurosurgeons/Residents/Fellows (6,264)	\$1,220
ML220	Neurosurgeons/Advanced Practitioners (4,970)	\$970
ML300	USA Member Neurosurgeons (3,443)	\$670
<b>Subspecialty</b>		
ML203	Trauma (3,965)	\$773
ML204	Cerebrovascular (2,871)	\$560
ML205	Stereotactic and Functional (865)	\$295
ML206	Pain (2,588)	\$505
ML207	Pediatric (405)	\$295
ML208	Spine (3,569)	\$695
ML209	Tumor (3,404)	\$665
ML216	Peripheral Nerves (3,405)	\$665
ML217	Endovascular (246)	\$295
ML218	Epilepsy (224)	\$295
ML219	Skull Base (383)	\$295
<b>Special Interests: Call to request types and counts.</b>		
* ML202	AANS Annual Scientific Meeting Registrants, includes international addresses (2,000-3,500)	\$500
* ML210	Pediatric Neurological Surgery Annual Meeting Registrants, includes international addresses (350-400)	\$295
<b>* Available only to companies exhibiting at the meeting.</b>		

Contact the AANS for custom order counts and cost before placing an order to receive an estimated list count and price:

- Orders must be prepaid
- A sample of your mailing must be included in with your order
- Orders will be processed within three days of sample approval
- \$295 minimum on all orders

List No. \_\_\_\_\_ \$ \_\_\_\_\_

**List Processing/Set-up Fee \$50**  
 (applies to all orders)

Rush Processing Fee \$100 \$ \_\_\_\_\_  
 (next business day)

**Total** \$ \_\_\_\_\_

## BILLING ADDRESS

Name \_\_\_\_\_

Institution/Company \_\_\_\_\_

Street Address \_\_\_\_\_ Suite/Floor \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## PAYMENT

- Visa     MasterCard     American Express     Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Signature (I agree to pay the order total according to card issuer agreement) \_\_\_\_\_

- Check made payable to AANS in U.S. funds, drawn on a U.S. bank, enclosed in the amount of \$ \_\_\_\_\_

Revised 11/2020

# LIST RENTAL AGREEMENT



This Agreement between the American Association of Neurological Surgeons (“AANS” or “Licensor”) and \_\_\_\_\_ (“Licensee”) is entered into agreement as of the date of its acceptance by the AANS.

## License and Ownership

**Grant of License.** Subject to terms and conditions of this Agreement, Licensor grants Licensee a one-time, non-exclusive and non-transferable license to use each supplied mailing list consisting of names and addresses from the AANS’ database, or a portion thereof (“the List”). This agreement applies to each list rented for the twelve (12) month term commencing on \_\_\_\_\_ and concluding on \_\_\_\_\_.

**Restrictions on Use.** Licensee may not, nor may it permit its employees, contractors, parents, subsidiaries or other third parties to: (i) rent, lease, loan, sublicense or distribute any copies of the List to a third party or allow a third party to access or use the List or (ii) copy the List. Licensee must send mailing within 60 days of receipt of the list.

**No Transfer of Title.** Licensor shall retain all ownership rights, including all copyright, trade secret and other proprietary rights, in and to the List. No title or ownership of the List or any of its parts is transferred to Licensee.

**Rental Fee.** Licensee will pay a rental fee due upon acceptance by the AANS. See order form for fees. In the event of a cancellation, no refund will be provided once the mail list has been furnished to Licensee.

**Obligations of Licensee.** Licensee agrees that its use of the List and all sales or marketing activities conducted by using the List will comply with all applicable laws and regulations, including all postal regulations. Licensee may not make any mention of the AANS or use the AANS logo in any marketing, promotional or other materials sent to AANS members. Upon request Licensee will furnish the AANS with copies of any materials sent to AANS’ members for the AANS’ approval. The AANS reserves the right to prohibit distribution to its members of any material that it deems inappropriate or unacceptable.

**Delivery of List.** This Agreement is subject to approval and acceptance by the AANS. Upon acceptance, approval of creative submitted by Licensee and full receipt of payment, the AANS will deliver the List to the address indicated on order form.

**Termination.** The AANS may terminate this Agreement by giving Licensee written notice of termination if Licensee commits a material breach of this Agreement. Upon any termination of this Agreement, Licensee must cease all use of the List, destroy all copies of the List in Licensee’s possession or control and take such other actions as the AANS may reasonably request to ensure that no copy or portion of the List remains in Licensee’s possession or control.

**Disclaimer of Warranties and Limitation of Liability.** The List is provided “as is,” without warranty of any kind, express or implied, including, but not limited to, warranties of performance or merchantability or fitness for a particular purpose. In no event shall the Licensor be liable for any third party claims or for any direct, indirect, special, incidental, exemplary, consequential or any other damages whatsoever, even if Licensor has been advised of the possibility of such damages. Licensee’s exclusive remedy for any claim related to this Agreement or to its use of the List will be a refund of the fee paid for the List.

**Indemnification.** Licensee shall indemnify, defend and hold Licensor, its officers, employees and affiliates, harmless against all claims, proceedings, demands, liabilities and expenses arising out of any damage or injury to property or person and resulting from Licensee’s use of the List.

**General.** This License Agreement embodies the entire understanding between the parties with respect to the subject matter hereof and supersedes any and all prior understandings and agreements, oral or written, relating thereto. Should any provision of this License Agreement be held to be void, invalid, unenforceable or illegal by a court, the validity and enforceability of the other provisions will not be affected. Failure of a party to enforce any provision of this License Agreement will not constitute or be construed as a waiver of such provision or of the right to enforce such provision. The headings and captions contained in this License Agreement are inserted for convenience only and shall not constitute a part hereof.

## LICENSOR:

American Association of Neurological Surgeons (AANS)  
5550 Meadowbrook Industrial Ct.  
Rolling Meadows, IL 60008

Authorized signatures:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## LICENSEE: (Please print name and address)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Street Address Suite/Floor

\_\_\_\_\_  
City State Zip Code Country

\_\_\_\_\_  
By

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date