Surgical Suites

...a unique area in the AANS Learning Center where surgeons can learn about the latest neuro/spine products and technologies, plus gain hands-on experience on cadaveric specimens.

**EXHIBITING** allows a limited number of surgeons to visit your booth. **LECTURES** will only go so far when introducing a new product, procedure or technology.

The surgical suites area offers **REAL PRODUCT DEMONSTRATIONS** from surgeons who have experience with the systems. Participants are able to see how these systems work and ask questions during the demo on a **CADAVER SPECIMEN**.

Hands-on workshops are available that enable attendees to **INTERACT** with and **EXPERIENCE** your device and/or equipment.
**Surgical Suites**

**2-Hour Product Demonstration**
Show 15-20 surgeons how to use your latest product or new technology in surgery by demonstrating its use on a cadaver specimen. Your expert can present an overview of the system to all participants before beginning the demonstration.

**3-Hour Evening Session**
Whether your company is expanding an existing product or launching a new system, the best way to spread the word is to sponsor a hands-on workshop for 20-25 surgeons and offer a real OR experience with your device and/or equipment.

Your expert will be available to answer questions, giving participants an opportunity to truly evaluate the instruments.
Surgical Suites Include

- Didactic presentation area with flat screen monitor and podium
- Room set-up
- Radiolucent tables
- Lighting
- Suction
- Electro cautery/Bovie/smoke evacuator
- General surgical instrumentation
- Personal protective equipment, including disposable gowns, eye shields, gloves, etc.
- Washing/decontaminating/sanitizing stations
- Disposal of medical waste

Additional Fees

- Anatomical specimens must be ordered through the AANS' specimen provider
- Additional equipment or non-standard instrumentation
- C-arm, technician, lead, radiation badges and thyroid shields
- High speed drills
- Surgical power
- Specialty surgical instruments
- Additional AV: HD camera and monitor, microphones and sound
- Material handling for company instrumentation
- MRI/CT scans
- Endoscopic tower
- Ultrasound

Promotion by the AANS

The AANS promotes Surgical Suites through:

- AANS 360 app
- Quick Planner
- On-site signage
- One complimentary pre-registered attendee list — one-time use (mailer must be approved), available late March 2020

Promotion by the Exhibitor

- Mailing to meeting attendees (the AANS must approve the mailing piece before it is printed)
- Signage within your exhibit space

Extend Your Reach

Secure advertising space in the following:

- Hotel Room Door Drops
- AANS 360 app
- Quick Planner

Disclaimers

The AANS is not responsible for unsatisfactory attendance and/or marketing of Surgical Suites. It is the responsibility of the organizer to market this event. Advance marketing is critical to attracting the appropriate audience. The opinions presented at this session are solely those of the speaker and supporter. They do not represent the opinion of the AANS. The AANS does not review the presentations or evaluate the products or services discussed at these sessions and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services. The organizer holds the AANS harmless of any/all claims that may result from this presentation.

Questions

Contact Kim Schrader at kls@aans.org or 847.378.0552.
Company Name

Company Address      City   State    Zip

Contact Name

Office Phone Number       Cell Phone Number

Email

**Event Title**

**Event Description**  Provide a brief description of the procedure to be performed. This will appear in the AANS 360 app and Quick Planner:

_____________________________________________________________________________________

Procedure to be performed:

_____________________________________________________________________________________

Do you want this session published in the AANS 360 app and Quick Planner?  □ Yes   □ No

**Tissue Specimens**  Final tissue specimen requests must be placed by March 27, 2020.

Tissue specimen type: ______________________________________________________  Number of specimens: _______

Special tissue requirements (i.e., CT scan, age, gender, BMI): _______________________________________________________

**2-Hour Demo Session:**  
$8,000 for a single station, $2,000 for each additional station (plus cost of C-arms, MRI/CT scans and specimens)

Sunday, April 26   □ Late Morning   □ Early Afternoon
Monday, April 27   □ Early Morning   □ Late Morning   □ Early Afternoon
Tuesday, April 28  □ Early Morning   □ Late Morning   □ Early Afternoon

**3-Hour Evening Session:**  
$14,000 (4 stations, plus cost of C-arms, MRI/CT scans and specimens)

Monday, April 27   □ 5 - 8 pm

**Return completed application and payment to:**

Kim Schrader, Exhibits Manager  
American Association of Neurological Surgeons  
5550 Meadowbrook Drive  
Rolling Meadows, IL 60008  
Phone: 847.378.0552  
Fax: 847.378.0652  
Email: kls@aans.org

Assignments will be made based on availability at time of application submission. No refunds or cancellations once an assignment has been made.