FOCUS ON ADVOCACY AND TECHNOLOGY

EXHIBITOR PROSPECTUS
NEW EXHIBIT DATES AND OPPORTUNITIES

AANS 2023
LOS ANGELES
APRIL 21-24

FOCUS ON ADVOCACY AND TECHNOLOGY
ABOUT THE AANS

Founded in 1931 as the Harvey Cushing Society, the American Association of Neurological Surgeons (AANS) is a scientific and educational association with more than 13,000 members worldwide.

The AANS promotes the highest quality of patient care and advances the specialty of neurological surgery.

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Visit www.aans.org/Exhibit for more opportunities.
AANS MEMBERSHIP

Members by State as of July 2022

MEETING ATTENDANCE

BY COUNTRY

Visit www.aans.org/Exhibit for more opportunities.
MEMBERS WITH SUBSPECIALTY FOCUS

MEMBER PRACTICE TYPE

Visit www.aans.org/Exhibit for more opportunities.
Exhibit space is assigned in the order of existing priority points. Exhibitors are assigned space based on when the contract is received.

**ADVANCED RATE** before October 14th
- In-Line: $37/sq ft
- Corner: $40/sq ft
- Island Rate: $42

**STANDARD RATE** after October 14th
- In-line: $39/sq ft
- Corner: $42/sq ft
- Island Rate: $43/sq ft

**LOCATION**
Los Angeles Convention Center, 1201 S. Figueroa St., Los Angeles, CA 90015

**WHAT'S INCLUDED**
- 10’x 10’ space or multiples thereof, 8’ high back drape, 3’ high side rails
- 3 Exhibitor Badges per 10x10 booth. Exhibitor Badges give you access to the Opening Reception on the show floor—Friday, April 21, 6:30–8:30 pm
- Exhibitor listing in the meeting app
- Listing on the 2023 AANS Annual Scientific Meeting website
- Opportunity to rent pre- and post-show attendee mailing lists exclusively through AANS
- Housing through the official AANS OnPeak Housing Bureau, which negotiates special rates for attendees and exhibitors
- Access to educational sessions (non-ticketed events only)
- Perimeter security

Companies are responsible for all costs of furniture, carpet, audio visual, electrical, food and beverage, internet and in-booth security. Order forms will be provided in the Exhibitor Service Kit.

**RULES & REGULATIONS**

Exhibitors A–K contact:
Amanda Pezzuto
Apezzuto@conventusmedia.com
(617) 529-2560

Exhibitors L–Z contact:
Kathleen Noonan
knoonan@conventusmedia.com
(781) 375-8584

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.
EXHIBIT HALL ACCESS & HOURS

Friday, April 21
Opening Reception
6:30-8:30 pm

Saturday, April 22
8 am–3:45 pm

Sunday, April 23
8 am–3:45 pm

Visit www.aans.org/Exhibit for more opportunities.

EXPO SUITES

<table>
<thead>
<tr>
<th>Size</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>$7,500</td>
</tr>
<tr>
<td>10’ x 20’</td>
<td>$10,500</td>
</tr>
<tr>
<td>20’ x 20’</td>
<td>$20,000</td>
</tr>
</tbody>
</table>

EXPO SUITE FEE INCLUDES:

- 8’ high black MIS wall system with lockable door
- Midnight blue (blue/black) standard carpet
- 14” x 22” sign designating your company name and suite number
**IMPORTANT DATES**

- **2022 APRIL**
  - Housing block reservations open online

- **2022 NOVEMBER**
  - Function space requests open

- **2023 JANUARY**
  - Badge registration opens online
  - Exhibitor Service Kit available

- **2023 JANUARY**
  - Function space requests due

- **2023 FEBRUARY**
  - Deadline to submit island booth renditions

- **2023 MARCH**
  - Exhibit Appointed Contractor Form and Certificate of Insurance deadline

- **2023 MARCH**
  - Early bird discount deadline for Freeman orders

- **2023 APRIL**
  - Installation of Exhibits
    - Tuesday, April 18
      - 1-5 pm
      - (Booths 400 sq.ft. and above)
    - Wednesday, April 19
      - 8 am-5 pm
    - Thursday, April 20
      - 8 am-5 pm
    - Friday, April 21
      - 8 am-12 pm
    - (All exhibit booths must be set by 12 pm)

- **2023 APRIL**
  - AANS Annual Scientific Meeting Exhibit Hall Dates & Hours
    - Friday, April 21
      - Opening Reception
      - 6:30-8:30 pm
    - Saturday, April 22
      - 8 am-3:45 pm
    - Sunday, April 23
      - 8 am-3:45 pm

- **2023 APRIL**
  - Dismantling of Exhibits
    - Monday, April 24
      - 8 am-12 pm
    - All exhibits cleared by 12 pm.
    - Trucks must check-in by 10 am

Visit www.aans.org/Exhibit for more opportunities.
## SPONSORSHIP OPPORTUNITIES

### WEB & EMAIL

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Details</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting Website Banner Ad</td>
<td>20% SOV</td>
<td>$3,000</td>
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<tr>
<td>Daily Digest Meeting E-newsletter Box Ad</td>
<td></td>
<td>$2,500/day</td>
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<tr>
<td>Pre-meeting E-newsletter Banner Ad</td>
<td></td>
<td>$1,500/issue</td>
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<tr>
<td>Sponsored Content E-blast Dedicated Email</td>
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</table>

### MEETING MOBILE APP

<table>
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<tr>
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<th>Details</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>App Splash Screen</td>
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<td>$25,000 (Exclusive)</td>
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<tr>
<td>App Home Screen Tile</td>
<td>½ Width</td>
<td>$8,000</td>
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<tr>
<td></td>
<td>Full Width</td>
<td>$12,000</td>
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<tr>
<td>App Sticky Banner Ad</td>
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<td>$3,000</td>
</tr>
<tr>
<td>App Push Notification</td>
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<td>$6,000</td>
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### PRINT PLACEMENTS

<table>
<thead>
<tr>
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<th>Details</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendee Show Bag Insert</td>
<td></td>
<td>$4,500</td>
</tr>
<tr>
<td>Attendee Show Bag Sponsorship</td>
<td></td>
<td>$20,000 + Expenses</td>
</tr>
<tr>
<td>Print Quick Planner</td>
<td>Back Cover: $15,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Inside Cover: $7,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Inside Back Cover: $7,500</td>
<td></td>
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<tr>
<td></td>
<td>Facing Exhibit Map: $7,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Run-of-Book Ad: $5,000</td>
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</table>

### BRANDING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Details</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Hanging Banner</td>
<td>$20,000–$40,000</td>
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<tr>
<td>Floor sticker</td>
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<td>Hotel Key Card</td>
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<td>$25,000</td>
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<tr>
<td>Badge Lanyards</td>
<td>$18,000 + Expenses</td>
<td></td>
</tr>
<tr>
<td>Coffee Breaks</td>
<td>$7,500 + Expenses</td>
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<tr>
<td>Carpet Logo</td>
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<td>$10,000</td>
</tr>
<tr>
<td>Meterboards</td>
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<td>$5,000</td>
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</tbody>
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### ADDITIONAL OPPORTUNITIES AVAILABLE

Opening Reception, Seating Cubes, Foot Prints and More — Share your ideas! Package pricing is available.

Contact Amanda Pezzuto to discuss all of the opportunities at apezzuto@conventusmedia.com

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.
## SUPPORT LEVELS

### PLATINUM  $75,000+
- 5 Complimentary Badges to the Meeting which Includes the Opening Reception
- 12 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Annual Meeting
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily Plenary Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- Final Attendee Mailing List

### GOLD  $50,000–74,999
- 3 Complimentary Badges to the Meeting which Includes the Opening Reception
- 10 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Annual Meeting
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily Plenary Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- Final Attendee Mailing List

### SILVER  $25,000–49,999
- 2 Complimentary Badges to the Meeting which Includes the Opening Reception
- 8 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Annual Meeting
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily Plenary Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)

### BRONZE  $15,000–24,999
- 1 Complimentary Badges to the Meeting which Includes the Opening Reception
- 6 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Annual Meeting
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily Plenary Session

**Note:** Booth fee is not included in any support level packages.

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.
Lunch and Learns $20,000
This unique opportunity provides a forum for exhibitors to promote new products and services, present new research findings or conduct product demonstrations outside of the exhibit booth and in an optimum environment.

Breakfast Bites $15,000
This unique opportunity provides a forum for exhibitors to promote new products and services, present new research findings or conduct product demonstrations outside of the exhibit booth and in an optimum environment. Available during morning hours.

Neuro Spotlight $5,000
Showcase your company’s products and services or present a hot topic case study in front of industry decision makers during a 25-minute sponsored session on the Exhibit Hall floor in the Neuro Hub.

Satellite Symposia $15,000
The AANS is pleased to offer the ability to host an educational, research or marketing event designed by you, with access to the pre-registration list for invitation purposes. Ordering and coordinating food and beverage is the responsibility of the sponsor.

Surgical Suites
2-Hour Day Session: $8,000
Conveniently located on the exhibit floor, Surgical Suites offer real product demonstrations from surgeons who have experience with the systems. Participants observe how these systems work and ask questions during the demonstration on a cadaver specimen.

CONTACT
Amanda Pezzuto
AANS Exhibits & Sponsorship Sales
apezzuto@conventusmedia.com
(617) 529 2560

Visit www.aans.org/Exhibit for more opportunities.