



AANS Lunch-and-Learn Seminars

This unique opportunity provides a forum for exhibitors to promote new products/services, present new research findings and conduct product demonstrations outside of their booth, in an educational environment. Take advantage of this opportunity to provide a unique learning experience for attendees and gain additional face-to-face contact with potential customers.

Eligibility

Exhibitors with approved exhibit contracts for the 2020 AANS Annual Scientific Meeting and in good standing with the AANS are eligible to secure a time slot. Cancellation of exhibit space results in the immediate release of any assigned time slot.

Presentations Dates and Times

- Presentations are limited to 45 minutes.
- Slots are assigned on a first come, first served basis.

Schedule

| Date | Set-up time | Presentation time |
|-------------|--------------------|--------------------------|
| April 26 | 10:30 - 11:30 am | 11:40 am - 12:25 pm |
| April 27 | 12 - 1 pm | 1:10 - 1:55 pm |
| April 28 | 12 - 1 pm | 1:10 - 1:55 pm |

Fee and Payment

| | |
|-------------------|----------|
| Sunday, April 26 | \$20,000 |
| Monday, April 27 | \$20,000 |
| Tuesday, April 28 | \$15,000 |

A non-refundable fee will be charged per time slot. Payment must be sent in full to the AANS at the time the application is submitted. Company check and wire transfer payments are accepted.

Deadline

The deadline to participate in the AANS Lunch-and-Learn Seminars is **Nov. 7, 2019**. Applications may be considered after this date, if time slots remain available.

Guidelines

- Sessions should be product-focused and promotional in nature.
- Up to two presenters are accepted.
- These are non-CME events.

Location and Configuration

- Configuration will include a lectern and head table.
- Audiovisual setup includes an LCD projector with screen, microphone and headset audio system. The AANS does not provide a computer.
- Medical attendees are provided a lunch ticket to redeem for a boxed lunch. Lunches will be placed in the public space near the Lunch-and-Learn Seminars. Lunches are not provided for exhibitors.

Promotion by the AANS

Lunch-and-Learn Seminars will be promoted through:

- The 2020 AANS Annual Scientific Meeting website and Quick Planner
- AANS 360 App
- On-site signage
- A complimentary, one-time use of the pre-registered attendee mailing list (the AANS must approve the mailing piece before it is printed). Available March 7, 2020.

Promotion by the Exhibitor

- Mailing to meeting attendees (AANS approval required for mailing piece)
- Signage within the exhibit space

Extend Your Reach

Secure advertising space in the following:

- Hotel Room Door Drops
- AANS 360 App
- Quick Planner

Disclaimers

The AANS is not responsible for unsatisfactory attendance and/or marketing of the Lunch-and-Learn Seminars. It is the responsibility of the organizer to market this event. Advance marketing is critical to attracting the appropriate audience. The opinions presented at this session are solely those of the speaker. They do not represent the opinion of the AANS. The AANS does not review the presentations or evaluate the products or services discussed at these sessions and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services. The AANS reserves the right to have an AANS staff member or volunteer leader on-site to monitor the scope and content of the presentations. The organizer holds the AANS harmless of any/all claims that may result from this presentation.

Questions

If you have any questions, contact Kim Schrader, 847.378.0552 or kls@aans.org.



AANS Lunch-and-Learn Seminars Application

Function Date (indicate your first, second and third choice):

__ Sunday, April 26 __ Monday, April 27 __ Tuesday, April 28

COMPANY NAME: _____

CONTACT NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____ COUNTRY: _____

PHONE: _____ EMAIL: _____

SIGNATURE DATE

Session Information

NAME OF PRESENTATION: _____

SPEAKER 1: _____ SPEAKER 2: _____

TRACK (SELECT ONE):

- CEREBROVASCULAR NEUROTRAUMA PAIN PEDIATRICS PERIPHERAL NERVE
 SPINE STEREOTACTIC AND FUNCTIONAL TUMOR

SESSION DESCRIPTION (75 WORDS):

CHECK ENCLOSED

FOR WIRE TRANSFER INFORMATION, CONTACT wti@aans.org.

Return completed form to:

Kim Schrader, Exhibits Manager
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Rolling Meadows, IL 60008
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kls@aans.org