ABOUT THE AANS

Founded in 1931 as the Harvey Cushing Society, the American Association of Neurological Surgeons (AANS) is a scientific and educational association with more than 13,000 members worldwide.

The AANS promotes the highest quality of patient care and advances the specialty of neurological surgery.

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Visit www.aans.org/Exhibit for more opportunities and to reserve your booth.
AANS MEMBERSHIP 13,748
Members by State as of July 2021

MEETING ATTENDANCE BY COUNTRY

Canada
International
Mexico

Visit www.aans.org/Exhibit for more opportunities and to reserve your booth.
MEMBERS WITH SUBSPECIALTY FOCUS

MEMBER PRACTICE TYPE
Exhibit space is assigned in the order of existing priority points. Exhibitors are assigned space based on when the contract and payment is received.

**LOCATION**
Pennsylvania Convention Center

**WHAT’S INCLUDED**
- 10’ x 10’ space or multiples thereof, 8’ high back drape, 3’ high side rails
- Exhibitor registrations based on the number of 10’ x 10’ spaces
- Exhibitor registration badges, which grant access to the Opening Reception on the show floor in Philadelphia on Friday, April 29, 6:30-8:30 pm
- Exhibitor listing in the meeting app
- Listing on the 2022 AANS Annual Scientific Meeting website
- Opportunity to rent pre- and post-show attendee mailing lists
- Housing through the AANS Housing Bureau, which negotiates special rates for attendees and exhibitors
- Access to educational sessions (non-ticketed events only)
- Perimeter security

*Companies are responsible for all costs of furniture, audio-visual, electrical, food and beverage, internet, phone and in-booth security. Order forms will be provided in the Exhibitor Service Kit.*
EXHIBIT HALL ACCESS & HOURS

Friday, April 29
Opening Reception
6:30-8:30 pm

Saturday, April 30
8-4:30 pm

Sunday, May 1
8-4:30 pm

Visit www.aans.org/Exhibit for full rules and regulations.

EXPO SUITES

10' x 10' $4,500
10' x 20' $9,000
20' x 20' $20,000

EXPO SUITE FEE INCLUDES:
- 8' high black MIS wall system with lockable door
- Midnight blue (blue/black) standard carpet
- 14" x 22" sign designating your company name and suite number

Visit www.aans.org/Exhibit for more opportunities and to reserve your booth.
IMPORTANT DATES

2021 AUGUST
Housing block reservations open online

2021 NOVEMBER
Function space requests open

2022 JANUARY
Badge registration opens online
Exhibitor Service Kit available

2022 JANUARY
Function space requests due

2022 FEBRUARY
Priority Exhibit Contract deadline

2022 FEBRUARY
Deadline to submit island booth renditions

2022 MARCH
Exhibit Appointed Contractor Form and Certificate of Insurance deadline

2022 MARCH
Early bird discount deadline for Freeman orders

2022 APRIL
Installation of Exhibits
Thursday, April 28
Friday, April 29

2022 APRIL/MAY
AANS Annual Scientific Meeting
Exhibit Hall Dates & Hours
Friday, April 29
Opening Reception 6:30-8:30 pm
Saturday, April 30
8 am-4:30 pm
Sunday, May 1
8 am-4:30 pm

2022 MAY
Dismantling of Exhibits
Sunday, May 1
4:30-11 pm
Monday, May 2
8 am-4:40 pm

Visit www.aans.org/Exhibit for more opportunities and to reserve your booth.
### SPONSORSHIP OPPORTUNITIES

#### WEB & EMAIL

<table>
<thead>
<tr>
<th>Service</th>
<th>Details</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting Website Banner Ad</td>
<td>20% SOV</td>
<td>$3,000</td>
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<tr>
<td>Daily Digest Meeting E-newsletter Box Ad</td>
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<td>$2,500/day</td>
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<tr>
<td>Pre-meeting E-newsletter Banner Banner Ad</td>
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<td>$1,500/issue</td>
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<td>Sponsored Content E-blast Dedicated Email</td>
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#### MEETING MOBILE APP

<table>
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<tbody>
<tr>
<td>App Splash Screen</td>
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<td>$18,500 (Exclusive)</td>
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<tr>
<td>App Home Screen Tile</td>
<td>½ Width</td>
<td>$8,000</td>
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<tr>
<td>App Sticky Banner Ad</td>
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<td>$2,500</td>
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<tr>
<td>App Push Notification</td>
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#### PRINT PLACEMENTS

<table>
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<tr>
<th>Service</th>
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<tbody>
<tr>
<td>Door Drop Insert</td>
<td></td>
<td>$3,500</td>
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<tr>
<td>Door Drop Bag Sponsorship</td>
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<td>$14,000</td>
</tr>
<tr>
<td>Print Quick Planner</td>
<td>Back Cover: $15,000</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Inside Cover: $7,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Inside Back Cover: $7,500</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Facing Exhibit Map: $7,500</td>
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</tr>
<tr>
<td></td>
<td>Run-of-Book Ad: $5,000</td>
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#### BRANDING OPPORTUNITIES

<table>
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<th>Service</th>
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<tbody>
<tr>
<td>Badge Lanyards</td>
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<td>$18,000 + Expenses</td>
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<tr>
<td>Coffee Breaks</td>
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<td>$7,500 + Expenses</td>
</tr>
<tr>
<td>Sanitizer Stations</td>
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<td>$500/unit</td>
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<tr>
<td>Seating Cubes</td>
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<td>$30,000-60,000</td>
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</tbody>
</table>

#### ADDITIONAL OPPORTUNITIES AVAILABLE

Opening Reception, Hanging Signs, Foot Prints and More – share your ideas!
Package pricing is available.

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities and to reserve your booth.
SUPPORT LEVELS

PLATINUM  $75,000 AND UP

✓ 5 Complimentary Badges to the Meeting which Includes the Opening Reception
✓ 12 Priority Bonus Points
✓ Supporter Ribbon
✓ Support Acknowledgement at the Convention
✓ Listing in Meeting App
✓ Sign at Supported Event
✓ Acknowledgement on the Official Meeting Website
✓ Supporter Acknowledged on Slide in Daily General Session
✓ Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
✓ Final Attendee Mailing List

GOLD  $50,000-74,999

✓ 3 Complimentary Badges to the Meeting which Includes the Opening Reception
✓ 10 Priority Bonus Points
✓ Supporter Ribbon
✓ Support Acknowledgement at the Convention
✓ Listing in Meeting App
✓ Sign at Supported Event
✓ Acknowledgement on the Official Meeting Website
✓ Supporter Acknowledged on Slide in Daily General Session
✓ Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
✓ Final Attendee Mailing List

SILVER  $25,000-49,999

✓ 2 Complimentary Badges to the Meeting which Includes the Opening Reception
✓ 8 Priority Bonus Points
✓ Supporter Ribbon
✓ Support Acknowledgement at the Convention
✓ Listing in Meeting App
✓ Sign at Supported Event
✓ Acknowledgement on the Official Meeting Website
✓ Supporter Acknowledged on Slide in Daily General Session
✓ Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
✗ Final Attendee Mailing List

BRONZE  $15,000-24,999

✓ 1 Complimentary Badges to the Meeting which Includes the Opening Reception
✓ 6 Priority Bonus Points
✓ Supporter Ribbon
✓ Support Acknowledgement at the Convention
✓ Listing in Meeting App
✓ Sign at Supported Event
✓ Acknowledgement on the Official Meeting Website
✓ Supporter Acknowledged on Slide in Daily General Session
✗ Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
✗ Final Attendee Mailing List

Note: The booth fee is not included in any support level packages.

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## NON-CME EDUCATION OPPORTUNITIES

<table>
<thead>
<tr>
<th>Event</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunch and Learn Seminars</td>
<td>$20,000</td>
</tr>
<tr>
<td>Presentation Theater</td>
<td>$5,000</td>
</tr>
<tr>
<td>Satellite Symposia</td>
<td>$12,500 + Expenses</td>
</tr>
<tr>
<td>Surgical Suites</td>
<td>2-Hour Day Session: $8,000</td>
</tr>
<tr>
<td></td>
<td>3-Hour Evening Session: $14,000</td>
</tr>
</tbody>
</table>

**CONTACT**

Linda Griffin  
AANS Exhibits & Sponsorship Sales, Operations and Logistics  
lgriffin@aans.org  
773.588.4692

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