ABOUT THE AANS

Founded in 1931 as the Harvey Cushing Society, the American Association of Neurological Surgeons (AANS) is a scientific and educational association with more than 13,000 members worldwide.

The AANS promotes the highest quality of patient care and advances the specialty of neurological surgery.

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Visit www.aans.org/Exhibit for more opportunities.
AANS MEMBERSHIP
13,748
Members by State as of July 2021

MEETING ATTENDANCE BY COUNTRY

United States: 78%
Canada: 18%
International: 4%

Visit www.aans.org/Exhibit for more opportunities.
MEMBERS WITH SUBSPECIALTY FOCUS

MEMBER PRACTICE TYPE
Exhibit space is assigned in the order of existing priority points. Exhibitors are assigned space based on when the contract and payment is received.

**LOCATION**
Pennsylvania Convention Center

**WHAT’S INCLUDED**
- 10’ x 10’ space or multiples thereof, 8’ high back drape, 3’ high side rails
- Exhibitor registrations based on the number of 10’ x 10’ spaces
- Exhibitor registration badges, which grant access to the Opening Reception on the show floor in Philadelphia on Friday, April 29, 6:30-8:30 pm
- Exhibitor listing in the meeting app
- Listing on the 2022 AANS Annual Scientific Meeting website
- Opportunity to rent pre- and post-show attendee mailing lists
- Housing through the AANS Housing Bureau, which negotiates special rates for attendees and exhibitors
- Access to educational sessions (non-ticketed events only)
- Perimeter security

Companies are responsible for all costs of furniture, audio-visual, electrical, food and beverage, internet, phone and in-booth security. Order forms will be provided in the Exhibitor Service Kit.

**RULES & REGULATIONS**

**CONTACT LINDA GRIFFIN FOR AVAILABLE BOOTH OPTIONS AT lgriffin@aans.org**
EXHIBIT HALL ACCESS & HOURS

Friday, April 29
Opening Reception
6:30-8:30 pm

Saturday, April 30
8-4:30 pm

Sunday, May 1
8-4:30 pm

Visit www.aans.org/Exhibit for full rules and regulations.

EXPO SUITES

10’ x 10’ $4,500
10’ x 20’ $9,000
20’ x 20’ $20,000

EXPO SUITE FEE INCLUDES:
- 8’ high black MIS wall system with lockable door
- Midnight blue (blue/black) standard carpet
- 14” x 22” sign designating your company name and suite number

Visit www.aans.org/Exhibit for more opportunities.
IMPORTANT DATES

**2021 AUGUST**
Housing block reservations open online

**2021 NOVEMBER**
Function space requests open

**2022 JANUARY**
Badge registration opens online
Exhibitor Service Kit available

**2022 JANUARY**
Function space requests due

**2022 FEBRUARY**
Priority Exhibit Contract deadline

**2022 FEBRUARY**
Deadline to submit island booth renditions

**2022 MARCH**
Exhibit Appointed Contractor Form and Certificate of Insurance deadline

**2022 MARCH**
Early bird discount deadline for Freeman orders

**2022 APRIL**
Installation of Exhibits
- Thursday, April 28
- Friday, April 29

**2022 APRIL/MAY**
AANS Annual Scientific Meeting
Exhibit Hall Dates & Hours
- Friday, April 29
  Opening Reception
  6:30-8:30 pm
- Saturday, April 30
  8 am-4:30 pm
- Sunday, May 1
  8 am-4:30 pm

**2022 MAY**
Dismantling of Exhibits
- Sunday, May 1
  4:30-11 pm
- Monday, May 2
  8 am-4:40 pm

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.
## SPONSORSHIP OPPORTUNITIES

### WEB & EMAIL

<table>
<thead>
<tr>
<th>Service</th>
<th>Details</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Meeting Website Banner Ad</td>
<td>20% SOV</td>
<td>$3,000</td>
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<tr>
<td>Daily Digest Meeting E-newsletter Box Ad</td>
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<td>$2,500/day</td>
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<td>Pre-meeting E-newsletter Banner Banner Ad</td>
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<td>$1,500/issue</td>
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<td>Sponsored Content E-blast Dedicated Email</td>
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<td>$10,000</td>
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### MEETING MOBILE APP

<table>
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<tbody>
<tr>
<td>App Splash Screen</td>
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<td>$18,500 (Exclusive)</td>
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<tr>
<td>App Home Screen Tile</td>
<td>½ Width</td>
<td>$8,000</td>
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<tr>
<td></td>
<td>Full Width</td>
<td>$12,000</td>
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<tr>
<td>App Sticky Banner Ad</td>
<td></td>
<td>$2,500</td>
</tr>
<tr>
<td>App Push Notification</td>
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<td>$6,000-6,500</td>
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### PRINT PLACEMENTS

<table>
<thead>
<tr>
<th>Service</th>
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<tbody>
<tr>
<td>Attendee Show Bag Insert</td>
<td>$3,500</td>
</tr>
<tr>
<td>Attendee Show Bag Sponsorship</td>
<td>$14,000</td>
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<tr>
<td>Print Quick Planner</td>
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</tr>
<tr>
<td>Back Cover:</td>
<td>$15,000</td>
</tr>
<tr>
<td>Inside Cover:</td>
<td>$7,500</td>
</tr>
<tr>
<td>Inside Back Cover:</td>
<td>$7,500</td>
</tr>
<tr>
<td>Facing Exhibit Map:</td>
<td>$7,500</td>
</tr>
<tr>
<td>Run-of-Book Ad:</td>
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### BRANDING OPPORTUNITIES

<table>
<thead>
<tr>
<th>Service</th>
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</thead>
<tbody>
<tr>
<td>Badge Lanyards</td>
<td>$18,000 + Expenses</td>
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<tr>
<td>Coffee Breaks</td>
<td>$7,500 + Expenses</td>
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<tr>
<td>Sanitizer Stations</td>
<td>$500/unit</td>
</tr>
<tr>
<td>Seating Cubes</td>
<td>$30,000-60,000</td>
</tr>
</tbody>
</table>

### ADDITIONAL OPPORTUNITIES AVAILABLE

Opening Reception, Hanging Signs, Foot Prints and More – share your ideas! Package pricing is available.

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.
# Support Levels

## Platinum: $75,000 and Up
- 5 Complimentary Badges to the Meeting which Includes the Opening Reception
- 12 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Convention
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily General Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- Final Attendee Mailing List

## Gold: $50,000-74,999
- 3 Complimentary Badges to the Meeting which Includes the Opening Reception
- 10 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Convention
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily General Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- Final Attendee Mailing List

## Silver: $25,000-49,999
- 2 Complimentary Badges to the Meeting which Includes the Opening Reception
- 8 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Convention
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily General Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- Final Attendee Mailing List

## Bronze: $15,000-24,999
- 1 Complimentary Badges to the Meeting which Includes the Opening Reception
- 6 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Convention
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily General Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- Final Attendee Mailing List

Note: The booth fee is not included in any support level packages.

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.
NON-CME EDUCATION OPPORTUNITIES

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Lunch and Learn Seminars</td>
<td>$20,000</td>
</tr>
<tr>
<td>Presentation Theater</td>
<td>$5,000</td>
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<tr>
<td>Satellite Symposia</td>
<td>$12,500 + Expenses</td>
</tr>
<tr>
<td>Surgical Suites</td>
<td></td>
</tr>
<tr>
<td>2-Hour Day Session</td>
<td>$8,000</td>
</tr>
<tr>
<td>3-Hour Evening Session</td>
<td>$14,000</td>
</tr>
</tbody>
</table>

Visit www.aans.org/Exhibit for more opportunities.

CONTACT

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AANS Exhibits & Sponsorship Sales, Operations and Logistics
lgriffin@aans.org
773.588.4692