ENGAGE attendees during your hands-on session in the Surgical Suites on the exhibit hall floor.

Practitioners can observe innovative techniques, improve skills and LEARN about new technologies.

SHOWCASE your current medical devices and techniques to guarantee the most comprehensive training.

Attendees can PRACTICE on actual human tissue with the most accurate results in respect to the viability of new technologies.

DEMONSTRATE your product. Introduce physicians to the latest innovation in medicine. Let them EXPERIENCE it when you put your equipment in their hands.

With the use of anatomical specimens, you can offer a unique, authentic, HANDS-ON operating room experience in which new techniques, technologies and devices perform just as they would on a live patient.

Surgical Suites: A place to improve skills and learn about new technologies.
The educational process begins with didactic lectures delivered by experts, followed by a hands-on session. The surgical suite allows surgeons to practice specialized skills, master new surgical techniques or learn how to properly use new equipment—all without risking injury to potential patients.

Lecture classes can only get you so far when learning new surgical techniques or using certain medical devices. Surgical suites provide real, hands-on experiences for participants to utilize their skills while grasping new techniques and new equipment.

**SURGICAL SUITES**

This unique opportunity provides a forum for 2017 AANS Annual Scientific Meeting exhibitors to hold hands-on workshops during the meeting on the exhibit floor in a private setting. Take advantage of being able to put your product in the hands of neurosurgeons from around the world.

Lab technicians will pre-set lab stations and set up tables with all materials needed as well as assist with all technical facets during the event, including instrument cleaning, equipment adjustments and tissue/specimen service.
Includes
Didactic presentation area with screen, LCD projector and podium microphone
Room set-up for six hands-on stations
Standard lab equipment
Surgical tables
Exam lights
Suction equipment
Bovie
General hand instruments
High speed drill
1 C-arm
C-arm staffing
Personal protective equipment, including disposable gowns, eye shields, gloves, etc.
Lead vests/thyroid shields for 30
Radiation badges
Washing/decontamination equipment station, vendor must clean their own equipment
Disposal of biohazardous materials

Additional Fees
Anatomical specimens, must be ordered through MERI
Additional equipment or non-standard instrumentation
Additional C-arms
Drills
Saws
Specialty surgical instruments
Additional AV—wireless lavaliere microphone
Material handling for company instrumentation

Promotion by the AANS
The AANS will promote your session through the:
- Meeting App
- Meeting Quick Planner
- On-site signage
- One complimentary pre-registered attendee list—one-time use (mailer must be approved). Available March 28, 2017.

Promotion by the Exhibitor
- Mailing to meeting attendees (the AANS must approve mailing piece before it is printed.)
- Signage within your exhibit space

Extend Your Reach
Secure advertising space in the following:
- Hotel Room Door Drops
- Meeting App
- Meeting Quick Planner

Disclaimers
The AANS is not responsible for unsatisfactory attendance and/or marketing of the Surgical Suite. It is the responsibility of the organizer to market this event. Advance marketing is critical to attracting the appropriate audience. The opinions presented at this session are solely those of the speaker and supporter. They do not represent the opinion of the AANS. The AANS does not review the presentations or evaluate the products or services discussed at these sessions and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services. The organizer holds the AANS harmless of any/all claims that may result from this presentation.

Questions
If you have any questions, please contact Kim Schrader at kls@aans.org or 847.378.0552.
**SURGICAL SUITE APPLICATION**

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**Event Description** Brief outline of the product.


Procedure to be performed.

Do you want this session published in the Meeting App and Quick Planner?  

- Yes  
- No

**Track** (Select One):

- Cerebrovascular
- Neurotrauma
- Pain
- Pediatrics
- Peripheral Nerve
- Spine
- Stereotactic and Functional
- Tumor

**Tissue specimens**

- Tissue specimen type: ________________________________
- Eviscerated  
- Intact

Number of specimens: ________________________________

Special tissue requirements (i.e., CT scan, age, gender, BMI): ________________________________

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Two-hour product demonstrations,  
six hands on stations—$20,000  
Two Surgical Suites available per time slot

**Monday, April 24, 2017**

- 8–10 a.m.  
- 11 a.m.–1 p.m.  
- 2–4 p.m.

**Tuesday, April 25, 2017**

- 8–10 a.m.  
- 11 a.m.–1 p.m.  
- 2–4 p.m.

**Wednesday, April 26, 2017**

- 9–11 a.m.  
- 12–2 p.m.

Please return completed application and payment by

**Wednesday, Jan. 11, 2017:**

Kim Schrader, Exhibits Manager  
American Association of Neurological Surgeons  
5550 Meadowbrook Drive  
Rolling Meadows, IL 60008  
Phone: 847.378.0552  
Fax: 847.378.0652  
kls@aans.org

Application must be accompanied by payment. Date and time assignment will not be made until payment is received. First come, first served.