AANS 2023
LOS ANGELES
APRIL 21-24
FOCUS ON ADVOCACY AND TECHNOLOGY
ABOUT THE AANS

Founded in 1931 as the Harvey Cushing Society, the American Association of Neurological Surgeons (AANS) is a scientific and educational association with more than 13,000 members worldwide.

The AANS promotes the highest quality of patient care and advances the specialty of neurological surgery.

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AANS MEMBERSHIP
Members by State as of July 2022

DEMOGRAPHICS

MEETING ATTENDANCE
BY COUNTRY

Visit www.aans.org/Exhibit for more opportunities.

Canada
International
United States
MEMBERS WITH SUBSPECIALTY FOCUS

- Spine
- Neuro-oncology
- Cerebrovascular
- Trauma
- General
- Pediatric
- Skull Base
- Functional
- Peripheral Nerve
- Epilepsy
- Endovascular
- Pain Medicine
- Pain Medicine
- Radiosurgery

MEMBER PRACTICE TYPE

YEARS IN PRACTICE

- Neuro Practice 6-20
- Neuro Practice 2-5
- Multi-specialty 21+
- Multi-specialty 6-20
- Solo Practitioner
- In Training
- Multi-specialty 2-5
- Neuro Practice 21+
- Other
- Non-practicing

Visit www.aans.org/Exhibit for more opportunities.
Exhibit space is assigned in the order of existing priority points. Exhibitors are assigned space based on when the contract is received.

**ADVANCED RATE** before October 14th
- In-Line: $37/sq ft
- Corner: $40/sq ft
- Island Rate: $42

**STANDARD RATE** after October 14th
- In-line: $39/sq ft
- Corner: $42/sq ft
- Island Rate: $43/sq ft

**LOCATION**
Los Angeles Convention Center, 1201 S. Figueroa St., Los Angeles, CA 90015

**WHAT’S INCLUDED**
- 10’ x 10’ space or multiples thereof, 8’ high back drape, 3’ high side rails
- 3 Exhibitor Badges per 10x10 booth. Exhibitor Badges give you access to the Opening Reception on the show floor—Friday, April 21, 6:30–8:30 pm
- Exhibitor listing in the meeting app
- Listing on the 2023 AANS Annual Scientific Meeting website
- Opportunity to rent pre- and post-show attendee mailing lists exclusively through AANS
- Housing through the official AANS OnPeak Housing Bureau, which negotiates special rates for attendees and exhibitors
- Access to educational sessions (non-ticketed events only)
- Perimeter security

*Companies are responsible for all costs of furniture, carpet, audio visual, electrical, food and beverage, internet and in-booth security. Order forms will be provided in the Exhibitor Service Kit.*

**RULES & REGULATIONS**

**Exhibitors A–K contact:**
Amanda Pezzuto
Apezzuto@conventusmedia.com
(617) 529-2560

**Exhibitors L–Z contact:**
Kathleen Noonan
knoonan@conventusmedia.com
(781) 375-8584

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.
EXHIBIT HALL ACCESS & HOURS

**Friday, April 21**
Opening Reception
6:30-8:30 pm

**Saturday, April 22**
8 am–3:45 pm

**Sunday, April 23**
8 am–3:45 pm

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.

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**EXPO SUITES**

<table>
<thead>
<tr>
<th>Size</th>
<th>Fee</th>
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<tbody>
<tr>
<td>10’ x 10’</td>
<td>$4,500</td>
</tr>
<tr>
<td>10’ x 20’</td>
<td>$9,000</td>
</tr>
<tr>
<td>20’ x 20’</td>
<td>$20,000</td>
</tr>
</tbody>
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**EXPO SUITE FEE INCLUDES:**

- 8’ high black MIS wall system with lockable door
- Midnight blue (blue/black) standard carpet
- 14” x 22” sign designating your company name and suite number
Housing block reservations open online

Function space requests open

Badge registration opens online
Exhibitor Service Kit available

Function space requests due

Deadline to submit island booth renditions

Exhibit Appointed Contractor Form and Certificate of Insurance deadline

Early bird discount deadline for Freeman orders

Installation of Exhibits
Thursday, April 20
Friday, April 21

AANS Annual Scientific Meeting Exhibit Hall Dates & Hours
Friday, April 21
Opening Reception
6:30-8:30 pm
Saturday, April 22
8 am-3:45 pm
Sunday, May 1
8 am-3:45 pm

Dismantling of Exhibits
Sunday, April 23
4 pm
Monday, April 24
8 am-4 pm

Visit www.aans.org/Exhibit for more opportunities.
## Sponsorship Opportunities

### Web & Email
- **Meeting Website Banner Ad**
  - 20% SOV | $3,000
- **Daily Digest Meeting E-newsletter**
  - Box Ad | $2,500/day
- **Pre-meeting E-newsletter Banner**
  - Banner Ad | $1,500/issue
- **Sponsored Content E-blast**
  - Dedicated Email | $10,000

### Meeting Mobile App
- **App Splash Screen**
  - $25,000 (Exclusive)
- **App Home Screen Tile**
  - ½ Width | $8,000
  - Full Width | $12,000
- **App Sticky Banner Ad**
  - $3,000
- **App Push Notification**
  - $6,000

### Print Placements
- **Attendee Show Bag Insert**
  - $4,500
- **Attendee Show Bag Sponsorship**
  - $20,000 + Expenses
- **Print Quick Planner**
  - Back Cover: $15,000
  - Inside Cover: $7,500
  - Inside Back Cover: $7,500
  - Facing Exhibit Map: $7,500
  - Run-of-Book Ad: $5,000

### Branding Opportunities
- **Hanging Banner**: $20,000–$40,000
- **Floor sticker**: $30,000
- **Hotel Key Card**: $25,000
- **Badge Lanyards**: $18,000 + Expenses
- **Coffee Breaks**: $7,500 + Expenses
- **Carpet Logo**: $10,000
- **Meterboards**: $5,000

### Additional Opportunities Available
- Opening Reception, Seating Cubes, Foot Prints and More — Share your ideas! Package pricing is available.

  Contact Amanda Pezzuto to discuss all of the opportunities at apezzuto@conventusmedia.com

Visit [www.aans.org/Exhibit](http://www.aans.org/Exhibit) for more opportunities.
SUPPORT LEVELS

PLATINUM  $75,000+
- 5 Complimentary Badges to the Meeting which Includes the Opening Reception
- 12 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Annual Meeting
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily Plenary Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- Final Attendee Mailing List

GOLD  $50,000–74,999
- 3 Complimentary Badges to the Meeting which Includes the Opening Reception
- 10 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Annual Meeting
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily Plenary Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)
- Final Attendee Mailing List

SILVER  $25,000–49,999
- 2 Complimentary Badges to the Meeting which Includes the Opening Reception
- 8 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Annual Meeting
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily Plenary Session
- Pre-registration Mailing List at Registration Cut-off Date (Must Complete and Return Order Form)

BRONZE  $15,000–24,999
- 1 Complimentary Badges to the Meeting which Includes the Opening Reception
- 6 Priority Bonus Points
- Supporter Ribbon
- Support Acknowledgement at the Annual Meeting
- Listing in Meeting App
- Sign at Supported Event
- Acknowledgement on the Official Meeting Website
- Supporter Acknowledged on Slide in Daily Plenary Session

Note: Booth fee is not included in any support level packages.

Visit www.aans.org/Exhibit for more opportunities.
NON-CME EDUCATION OPPORTUNITIES

Lunch and Learns $20,000
This unique opportunity provides a forum for exhibitors to promote new products and services, present new research findings or conduct product demonstrations outside of the exhibit booth and in an optimum environment.

Breakfast Bites $15,000
This unique opportunity provides a forum for exhibitors to promote new products and services, present new research findings or conduct product demonstrations outside of the exhibit booth and in an optimum environment. Available during morning hours.

Neuro Spotlight $5,000
Showcase your company’s products and services or present a hot topic case study in front of industry decision makers during a 25-minute sponsored session on the Exhibit Hall floor in the Neuro Hub.

Satellite Symposia $15,000
The AANS is pleased to offer the ability to host an educational, research or marketing event designed by you, with access to the pre-registration list for invitation purposes. Ordering and coordinating food and beverage is the responsibility of the sponsor.

Surgical Suites
2-Hour Day Session: $8,000
Conveniently located on the exhibit floor, Surgical Suites offer real product demonstrations from surgeons who have experience with the systems. Participants observe how these systems work and ask questions during the demonstration on a cadaver specimen.

CONTACT
Amanda Pezzuto
AANS Exhibits & Sponsorship Sales
apezzuto@conventusmedia.com
(617) 529 2560

Visit www.aans.org/Exhibit for more opportunities.