THE SCIENCE OF PRACTICE

APRIL 13-17, 2019 | SAN DIEGO

www.aans.org/AANS2019
**ENGAGE** surgeons during your hands-on session in the Surgical Suites on the exhibit hall floor.

Practitioners will observe innovative techniques, improve skills and **LEARN** about new technologies.

**SHOWCASE** your current medical devices and techniques to guarantee the most up-to-date protocols.

Attendees will **PRACTICE** on actual human specimens with the most realistic results, while utilizing the latest procedures.

**DEMONSTRATE** your product. Introduce physicians to the latest innovations in surgery. Let them **EXPERIENCE** each procedure with your instruments in use.

With the use of anatomical specimens, you will offer a unique, authentic, **HANDS-ON** operating room experience in which new techniques, technologies and devices perform naturally.

**Surgical Suites: A place to improve surgeon skills and learn new technologies.**
SURGICAL SUITES
This unique opportunity provides a forum for 2019 AANS Annual Scientific Meeting exhibitors to hold hands-on workshops during the meeting, on the exhibit floor, in a private setting. Take advantage of being able to put your latest devices and equipment in the hands of neurosurgeons from around the world.

Lab technicians will pre-set lab stations and set up tables with all materials needed as well as assist with all technical facets during the event, including equipment adjustments, tissue/specimen service and instrument cleaning.

The educational process begins with didactic lectures delivered by experts, followed by a hands-on session. The surgical suite allows surgeons to practice specialized skills, master new surgical techniques or learn how to properly use new equipment — all without risking injury to patients.

Lectures can only get you so far when learning new surgical techniques or using certain medical devices. Surgical suites provide real, hands-on experiences for surgeons, nurses and technicians to utilize their skills while grasping new techniques and new equipment.

Two-hour Product Demonstration
Industry experts present a short lecture followed by live demonstration, working with an anatomical specimen and utilizing your latest technology for small groups of interested neurosurgeons (15-20).

Three-hour Hands-on Session
Provide an operating room experience where attendees can perform procedures using your techniques, technologies and devices.
Includes
- Didactic presentation area with screen, LCD projector and podium microphone
- Room set-up
- Radiolucent tables
- Lighting
- Suction
- Electro cautery for each station
- General surgical instrumentation
- Personal protective equipment, including disposable gowns, eye shields, gloves, etc.
- Washing/decontaminating/sanitizing stations
- Disposal of medical waste
- 1 HD camera
- 2 monitors

Additional Fees
- Anatomical specimens, must be ordered through our specimen provider
- Additional equipment or non-standard instrumentation
- C-arm, technician, lead, radiation badges and thyroid shields
- Drills
- Saws
- Specialty surgical instruments
- Additional AV — wireless lavaliere microphone
- Material handling for company instrumentation

Promotion by the AANS
The AANS will promote your session through:
- The AANS App
- Meeting Quick Planner
- On-site signage
- One complimentary pre-registered attendee list — one-time use (mailer must be approved). Available March 7, 2019.

Promotion by the Exhibitor
- Mailing to meeting attendees (the AANS must approve the mailing piece before it is printed)
- Signage within your exhibit space

Extend Your Reach
Secure advertising space in the following:
- Hotel Room Door Drops
- The AANS App
- Meeting Quick Planner

Disclaimers
The AANS is not responsible for unsatisfactory attendance and/or marketing of the Surgical Suite. It is the responsibility of the organizer to market this event. Advance marketing is critical to attracting the appropriate audience. The opinions presented at this session are solely those of the speaker and supporter. They do not represent the opinion of the AANS. The AANS does not review the presentations or evaluate the products or services discussed at these sessions and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services. The organizer holds the AANS harmless of any/all claims that may result from this presentation.

Questions
If you have any questions, contact Kim Schrader at kls@aans.org or 847.378.0552.
SURGICAL SUITE APPLICATION

Company Name

Company Address

City

State

Zip

Contact Name

Office Phone Number

Cell Phone Number

Email

Event Description  Brief outline of the product:


Procedure to be performed:

Do you want this session published in the AANS App and Quick Planner?  □ Yes  □ No

Tissue specimens  Final tissue specimen requests must be placed by March 15, 2019.

Tissue specimen type: _______________________________________________________  Number of specimens: _______

Special tissue requirements (i.e., CT scan, age, gender, BMI): __________________________

Two-hour demo session:
$7,500 (Plus cost of C-arm and specimen)

Sunday, April 14  ■ 10:30 a.m.-12:30 p.m.  ■ 1:30-3:30 p.m.
Monday, April 15  ■ 8-10 a.m.  ■ 11 a.m.-1 p.m.  ■ 2-4 p.m.
Tuesday, April 16  ■ 8-10 a.m.  ■ 11 a.m.-1 p.m.  ■ 2-4 p.m.

Three-hour evening session:
$12,500 (4 Stations plus cost of C-arms and specimens)

Monday, April 15  ■ 5-8 p.m.

Assignments will be made based on availability at time of application submission.  
No refunds or cancellations once assignment has been made.

Return completed application and payment to:
Kim Schrader, Exhibits Manager 
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Rolling Meadows, IL 60008 
Phone: 847.378.0552 
Fax: 847.378.0652 
Email: kls@aans.org