



AANS Lunch-and-learn Seminars

This unique opportunity provides a forum for exhibitors to promote new products/services, present new research findings or conduct product demonstrations outside of their booths, in an educational environment. Take advantage of this chance to provide increased learning possibilities for attendees and gain additional face-to-face contact with potential customers.

Eligibility

Exhibitors with approved exhibit contracts for the 2019 AANS Annual Scientific Meeting and in good standing with the AANS are eligible to secure a time slot. Cancellation of exhibit space results in the immediate release of any assigned time slot.

Presentations Dates and Times

- Presentations are limited to 45 minutes.
- Date of presentation will be assigned by the Scientific Program Planning Subcommittee.

Schedule

Date	Set-up time	Presentation time
April 14	10:30-11:30 a.m.	11:40 a.m.-12:25 p.m.
April 15	12-1 p.m.	1:40-2:25 p.m.
April 16	12-1 p.m.	1:40-2:25 p.m.

Fee and Payment

Sunday, April 14 \$20,000

Monday, April 15 \$20,000

Tuesday, April 16 \$15,000

A non-refundable fee will be charged per time slot. Payment must be sent in full to the AANS at the time the application is submitted. Company check and wire transfer payments will be accepted.

Deadline

The deadline to participate in the AANS Lunch-and-learn Seminars is **Oct. 23, 2018**. Applications may be considered after this date if time slots remain available.

Guidelines

- Sessions should be product-focused and promotional in nature.
- There should be one or two presenters.
- These are non-CME events.

Location and Configuration

- Configuration will include a lectern and head table.
- Audiovisual setup includes an LCD projector with screen, microphone and sound system. The AANS does not provide a computer.
- Medical attendees are provided a lunch ticket to redeem for a boxed lunch. Lunches will be placed in the public space near the Lunch-and-learn Seminars. Lunches are not provided for exhibitors.

Promotion by the AANS

Lunch-and-learn Seminars will be promoted through:

- The 2019 AANS Annual Scientific Meeting Website and Quick Planner;
- Meeting App;
- On-site signage; and
- A complimentary, one-time use of the pre-registered attendee mailing list (the AANS must approve the mailing piece before it is printed). Available March 7, 2019.

Promotion by the Exhibitor

- Mailing to meeting attendees (the AANS must approve the mailing piece before it is printed)
- Signage within your exhibit space

Extend Your Reach

Secure advertising space in the following:

- Hotel Room Door Drops
- AANS App
- Quick Planner

For more information, contact Mimi Korcak, at 847.378.0529 or mkc@aans.org.

Disclaimers

The AANS is not responsible for unsatisfactory attendance and/or marketing of the Lunch-and-learn Seminars. It is the responsibility of the organizer to market this event. Advance marketing is critical to attracting the appropriate audience. The opinions presented at this session are solely those of the speaker. They do not represent the opinion of the AANS. The AANS does not review the presentations or evaluate the products or services discussed at these sessions and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services. The AANS reserves the right to have an AANS staff member or volunteer leader on-site to monitor the scope and content of the presentations. The organizer holds the AANS harmless of any/all claims that may result from this presentation.

Questions

If you have any questions, contact Mimi Korcak, at 847.378.0529 or mkc@aans.org.



AANS Lunch-and-learn Seminars Application

Function Date *(please indicate your first, second and third choice):*

__ Sunday, April 14, 2019 __ Monday, April 15, 2019 __ Tuesday, April 16, 2019

COMPANY NAME: _____

MAIN CONTACT NAME: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____ COUNTRY: _____

PHONE: _____ EMAIL: _____

SIGNATURE DATE

Session Information

NAME OF PRESENTATION: _____

SPEAKER 1: _____ SPEAKER 2: _____

TRACK (SELECT ONE):

- CEREBROVASCULAR NEUROTRAUMA PAIN PEDIATRICS PERIPHERAL NERVE
 SPINE STEREOTACTIC AND FUNCTIONAL TUMOR

SESSION DESCRIPTION (75 WORDS):

CHECK ENCLOSED

FOR WIRE TRANSFER INFORMATION, CONTACT wti@aans.org.

Return completed form to:
Mimi Korcak
American Association of Neurological Surgeons
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Rolling Meadows, IL 60008
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mkc@aans.org