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### **AANS Lunch-and-learn Seminars**

This unique opportunity provides a forum for exhibitors to promote new products/services, present new research findings or conduct product demonstrations outside of their booths in an educational environment. Take advantage of this chance to provide increased learning possibilities for attendees and gain additional face-to-face contact with potential buyers. The Lunch-and-learn Seminars will take place in a meeting room.

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#### **Eligibility**

Exhibitors with approved exhibit contracts for the 2018 AANS Annual Scientific Meeting and in good standing with the AANS are eligible to secure a time slot. Cancellation of exhibit space results in the immediate release of any assigned time slot.

#### **Presentations Dates and Times**

- Presentations are limited to 45 minutes in length.
- Date of presentation will be assigned by the scientific program committee.

#### **Schedule**

*(Monday, April 30 and Tuesday, May 1)*

<b>Set-up time</b>	<b>Presentation time</b>
12-1 p.m.	1:10-1:55 p.m.

#### **Fee and Payment**

Monday, April 30	\$20,000
Tuesday, May 1	\$15,000

A non-refundable fee will be charged per time slot. Payment must be sent in full to the AANS at the time the application is submitted. Company check, wire transfer and credit payments will be accepted.

#### **Deadline**

The deadline to participate in the AANS Lunch-and-learn Seminars is **Sept. 15, 2017**. After this date, inclusion in publications is not guaranteed. Applications may be considered after this date if time slots remain available.

#### **Guidelines**

- Sessions should be product-focused and promotional in nature.
- There should be one or two presenters.
- These are non-CME events.

#### **Location and Configuration**

- Lunch-and-learn Seminars will be located in meeting rooms.
- Configuration will include a podium, lectern and head table.
- Audiovisual setup includes an LCD projector with screen, microphone and sound system. The AANS does not provide a computer.
- The AANS will provide a lunch ticket to medical attendees to redeem for a boxed lunch. Lunches will be placed in the public space near the meeting rooms. Lunches are not provided for exhibitors.

#### **Promotion by the AANS**

Lunch-and-learn Seminars will be promoted through:

- The 2018 AANS Annual Scientific Meeting Website and Quick Planner;
- AANS App;
- On-site signage; and
- A complimentary, one-time use of the pre-registered attendee mailing list (the AANS must approve the mailing piece before it is printed). Available March 22, 2018.

#### **Promotion by the Exhibitor**

- Mailing to meeting attendees (the AANS must approve the mailing piece before it is printed)
- Signage within your exhibit space

#### **Extend Your Reach**

Secure advertising space in the following:

- Hotel Room Door Drops
- AANS App
- Quick Planner

For more information, please contact Kim Schrader, AANS Exhibits Manager, at 847.378.0552 or [kls@aans.org](mailto:kls@aans.org).

#### **Disclaimers**

The AANS is not responsible for unsatisfactory attendance and/or marketing of the Lunch-and-learn Seminars. It is the responsibility of the organizer to market this event. Advance marketing is critical to attracting the appropriate audience. The opinions presented at this session are solely those of the speaker. They do not represent the opinion of the AANS. The AANS does not review the presentations or evaluate the products or services discussed at these sessions and makes no warranty, endorsement or recommendation regarding the safety, effectiveness, quality or costs of such products or services. The AANS reserves the right to have an AANS staff member or volunteer leader on-site to monitor the scope and content of the presentations. The organizer holds the AANS harmless of any/all claims that may result from this presentation.

#### **Questions**

If you have any questions, please contact Kim Schrader at [kls@aans.org](mailto:kls@aans.org) or 847.378.0552.



## AANS Lunch-and-learn Seminars Application

Function Date (please indicate your first and second choice): \_\_\_ Monday, April 30, 2018 \_\_\_ Tuesday, May 1, 2018

COMPANY NAME: \_\_\_\_\_

MAIN CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

\_\_\_\_\_  
SIGNATURE DATE

### Session Information

NAME OF PRESENTATION: \_\_\_\_\_

SPEAKER 1: \_\_\_\_\_ SPEAKER 2: \_\_\_\_\_

TRACK (SELECT ONE):

- CEREBROVASCULAR     NEUROTRAUMA     PAIN     PEDIATRICS     PERIPHERAL NERVE  
 SPINE     STEREOTACTIC AND FUNCTIONAL     TUMOR

SESSION DESCRIPTION (75 WORDS):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CHECK ENCLOSED

FOR WIRE TRANSFER INFORMATION, PLEASE CONTACT [wj@aans.org](mailto:wj@aans.org).

**Please return completed form to:**  
Kim Schrader, Exhibits Manager  
American Association of Neurological Surgeons  
5550 Meadowbrook Drive  
Rolling Meadows, IL 60008  
847.378.0552 Phone    847.378.0652 Fax  
[kls@aans.org](mailto:kls@aans.org)