



# AANS2025 BOSTON

— APRIL 25-28 —



## EXHIBIT OPPORTUNITIES



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# EXHIBIT OPPORTUNITY

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## Exhibit Hall Hours

- Friday, April 25, 6:30 – 8 pm
- Saturday, April 26, 7 am – 3:45 pm
- Sunday, April 27, 7 am – 3:45 pm
  
- Apply for a Booth: [AANS25: Exhibitor Login \(a2zinc.net\)](https://a2zinc.net/AANS25/ExhibitorLogin)
- Floorplan: [AANS25 - Event Map \(a2zinc.net\)](https://a2zinc.net/AANS25/EventMap)
- Sponsorship Opportunities: [AANS25 \(a2zinc.net\)](https://a2zinc.net/AANS25)



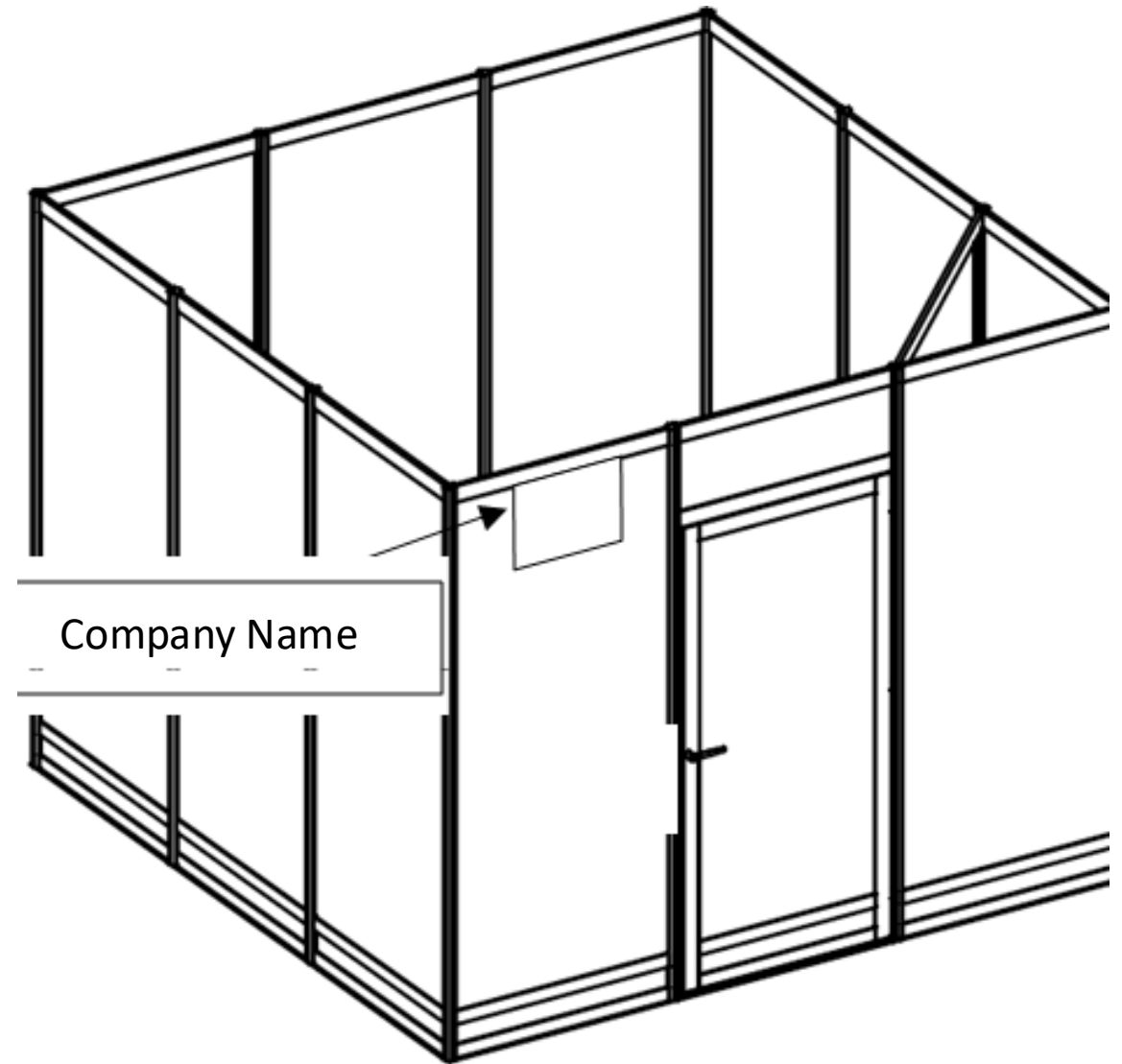
# BUSINESS SUITES

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Conduct meetings in a more intimate setting. Your suite will be available during show hours. If desired, there may be an opportunity for a suite off the show floor.

**Business Suite 10 x 10 Fee: \$5,000**

**Business Suite 10 x 20 Fee: \$10,000**





## EDUCATION AND ENGAGEMENT OPPORTUNITIES

Choose from our diverse corporate support offerings or create a unique package that meets your company's specific sales needs.



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# LUNCH SYMPOSIUM (NON-CME)

- Lunch-N-Learns are located near the Exhibit Hall
- Sponsors can use attendees' lunch time to promote new innovations and expertise in their products and services
- 45-minute speaking opportunity with Q&A
- AANS will offer food/beverages to medical attendees
- Opportunity includes:
  - Private lecture room
  - Basic A/V equipment
  - On-site signage recognizing your support and acknowledgment in the mobile app

**Opportunity Cost: \$30,000**



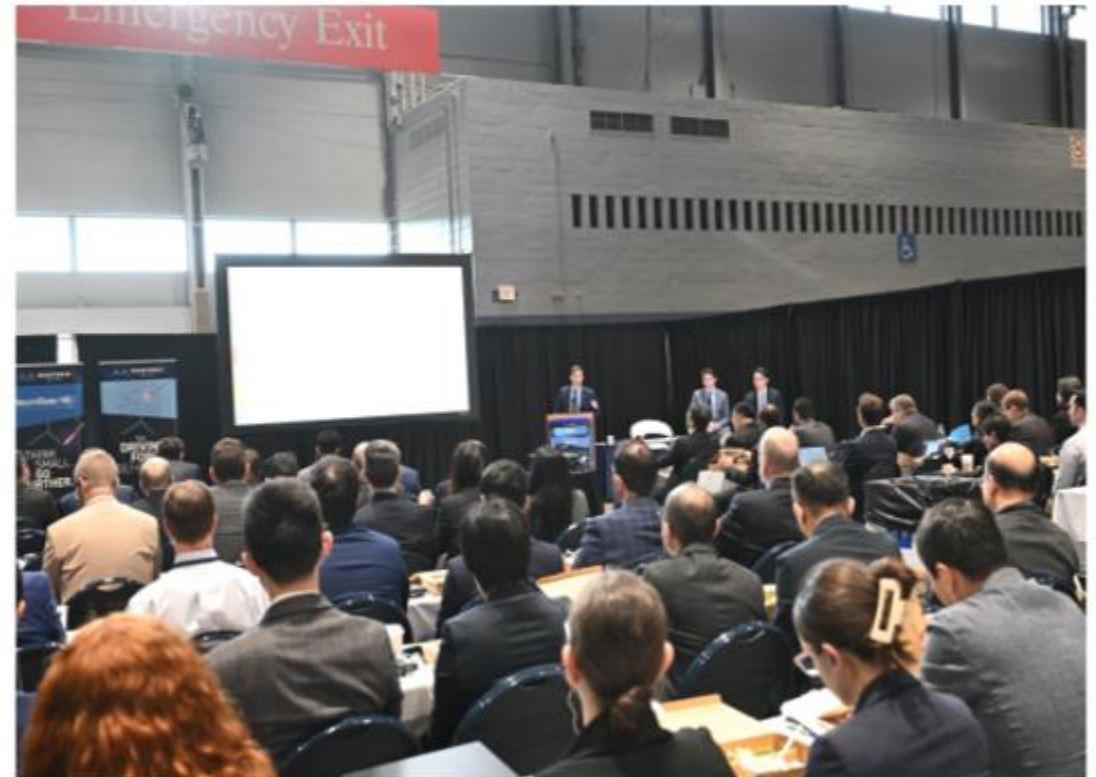
# BREAKFAST BITES (NON-CME)

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Use attendees' breakfast time to promote your new innovations and expertise on your products and services. Located near the Exhibit Hall.

- 45-minute speaking opportunity
- Food and beverages will be provided by the AANS for medical attendees
- Opportunity includes:
  - Private lecture room
  - Basic A/V equipment
  - Recognition of your support via on-site signage and the meeting's mobile app

**Opportunity Cost: \$15,000**





# NEURO SPOTLIGHT (NON-CME)

Showcase your company's products and services or present a hot topic case study during a 20-minute session. Takes place on the Exhibit Hall floor in the NeuroHub during lunch or break. This opportunity includes:

- Use of presentation space
- A/V (lavalier, podium mic, screen and projector, a/v tech and laser pointer)
- Recognition of support via on-site signage
- Sessions listed in mobile app
- Must be exhibitor participate
- Attendee mailing list rental

**Opportunity Cost: \$5,000 for one 20-minute session**





## 2- Hour Symposia NON-CME

- 2-hr timeslot with space at the AANS Headquarter hotel, Westin Boston Seaport District on Friday, April 25th.
- Basic A/V, marketing in mobile app and onsite signage included.
- Sponsor responsible for food and beverages and accreditation if offered.

**Opportunity Cost: \$ 30,000**



MARKETING  
ADVERTISING &  
DIGITAL  
OPPORTUNITIES



# AANS2025 BOSTON

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# **NEW**

## **MAXIMIZE ROI WITH TARGETED MARKETING**

Turn your sponsorship or booth participation into a success story. Our tailored marketing package puts your brand in front of key decision-makers, maximizing your return on investment.

➤ Marketing Package 1 – \$8,500

- (1) Push Notification
- (1) Ad in Quick Planner
- (1) Mailing List Pre/Post

➤ Marketing Package 2 – \$12,500

- (1) Push Notification
- (1) Ad in Quick Planner
- (1) Mailing List Pre/Post
- (1) Insert in Door Drop Bag

# QUICK PLANNER SPONSORSHIP OPTIONS

The Quick Planner is given out to every medical attendee. It is referenced throughout the meeting as a guide to educational and social events. Limited advertising opportunities are available.

Back Cover	Full page (bleed): 4-1/4" x 9-1/4". full page (non bleed): 3-3/4" x 8-3/4". publication trim at: 4" x 9" (text and essential graphic elements are a minimum 1/4" from trim edge)	\$15,000
Inside Cover	Full page (bleed): 4-1/4" x 9-1/4" full page (non bleed): 3-3/4" x 8-3/4". publication trim at: 4" x 9" (text and essential graphic elements are a minimum 1/4" from trim edge)	\$7,500
Inside Back Cover	Full Page (bleed): 4-1/4" x 9-1/4"; Full Page (non-bleed): 3-3/4" x 8-3/4". Publication trims at 4" x 9". Please ensure text and essential graphic elements are a minimum 1/4" from trim edge	\$7,500
Facing Exhibit Map Foldout	Full page (bleed): 4-1/4" x 9-1/4". full page (non bleed): 3-3/4" x 8-3/4". publication trim at: 4" x 9" (text and essential graphic elements are a min 1/4" from trim edge)	\$10,000
Run of Book	Full page (bleed): 4-1/4" x 9-1/4". full page (non bleed): 3-3/4" x 8-3/4". publication trim at: 4" x 9" (text and essential graphic elements are a minimum 1/4" from trim edge)	\$5,000

# MOBILE APP SPLASH SCREEN

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This is an exclusive opportunity to include your corporate logo or ad on the mobile app splash page.

- SPECS: JPGs or PNGs 2,048 x 2,732 pixels 1,242 x 2,688 pixels 1,080 x 1,920 pixels 2,732 x 2,048 pixels 1,920 x 1,080 pixels 2,688 x 1,242 pixels

**Opportunity Cost: \$25,000**

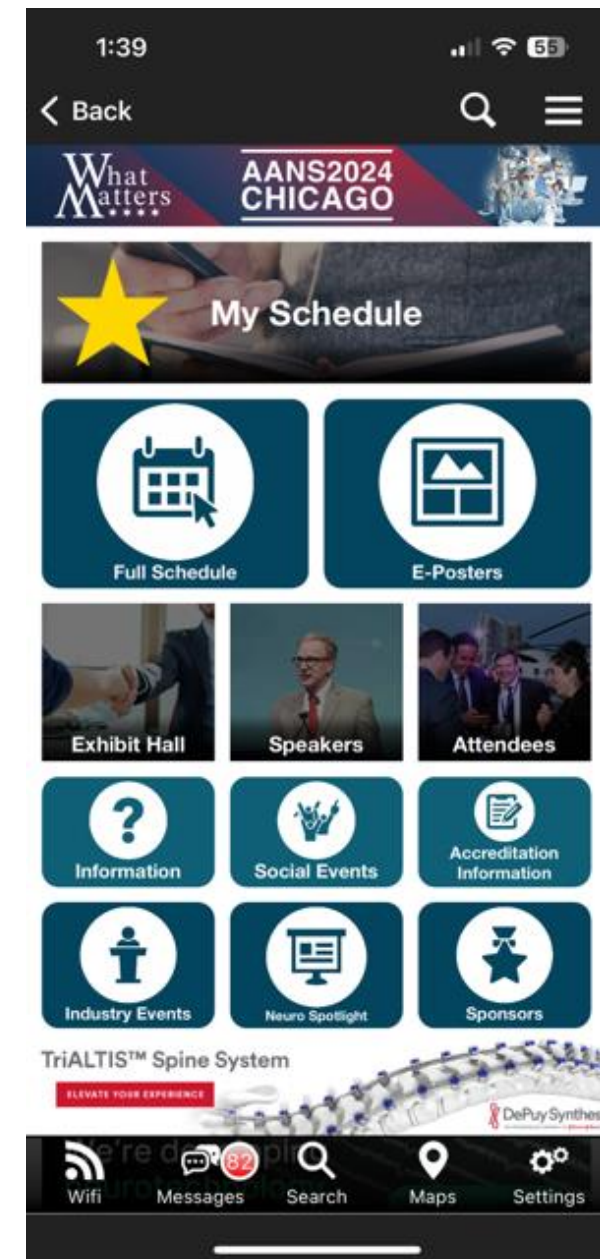


# MOBILE APP HOME SCREEN TILE

Feature your company or products on the home screen, where your ad is slotted between speakers, sessions and events that attendees choose from each day of the meeting.

- FULL WIDTH SPECS: Format jpg or png, 2,000 pixels wide x 800 pixels long
- HALF WIDTH SPECS: 600 x 400 px (380x260 safe area) JPG OR PNG FILES

**Opportunity Cost: Full Width \$12,000**  
**Half Width \$8,000**





# SPONSORED CONTENT EBLAST

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Our Sponsored Content E-blast offers a unique opportunity to promote to a receptive and motivated audience. This is an effective tactic to highlight your brand, your event or drive traffic to your booth.

- Sent by AANS to all registrants on behalf of sponsor during conference
- Sponsor to provide content in HTML format
- Limited opportunities available

**Opportunity Cost: \$10,000**



The poster features a blue-to-purple gradient background with white and pink wavy lines at the bottom. It includes the Medtronic logo, event details for AANS 2024, the title 'Stealth™ Tractography | The Power of Planning through AiBLE™', the date and time 'Sunday, May 5 | 12:45 – 1:30 p.m.', the location 'Exhibit Hall Room #1460', a circular portrait of a man, his name 'Josue Avecillas-Chasin, M.D.', and his affiliation 'University of Nebraska'. At the bottom, there is an illustration of medical equipment and the text 'AiBLE' in large, stylized letters.

**Medtronic**

AANS 2024  
Medtronic industry sponsored lunch and learn

Stealth™ Tractography |  
The Power of Planning  
through AiBLE™

Sunday, May 5 | 12:45 – 1:30 p.m.  
Exhibit Hall Room #1460

**Faculty:**  
Josue Avecillas-Chasin, M.D.  
University of Nebraska

**AiBLE**

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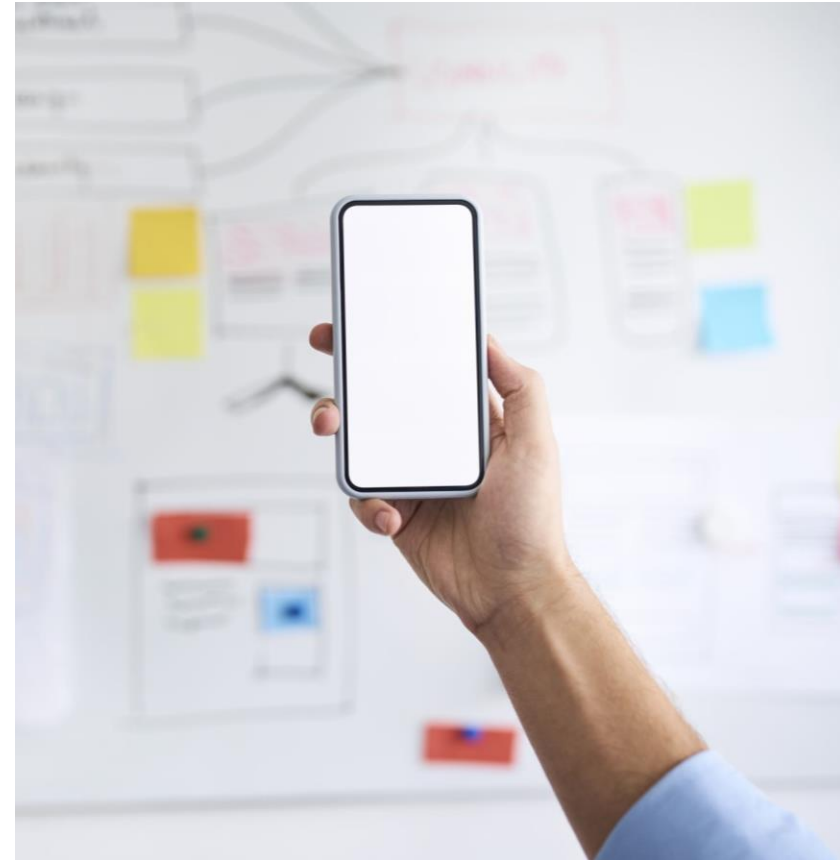
# APP PUSH NOTIFICATION

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Push Notifications are strategically scheduled throughout the meeting. You can send a targeted message directly to our engaged audience's mobile devices to promote your event or drive traffic to your booth.

- Title and message 230 max characters combined
- No hyperlinks

**Opportunity Cost: \$6,000**



**NEW**

## Wi-Fi SPONSOR

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Ensure your company name is front and center in the hands of every attendee using our WiFi.

**Exclusive Opportunity Cost: \$30,000 (BCEC)**

**Exclusive Opportunity Cost: \$25,000 (Westin)**



# NEW AANS ANNUAL MEETING MICROSITE AD

Capture the attention of our audience and increase brand recognition with a website advertisement.

- Availability: Three banner ads are available (home and registration pages)
- Ad will appear for three months. Additional three-month increments can be purchased for a total of six-month placement
- Specifications: 728 px wide x 90 px high.

**Opportunity Cost: \$8,000**

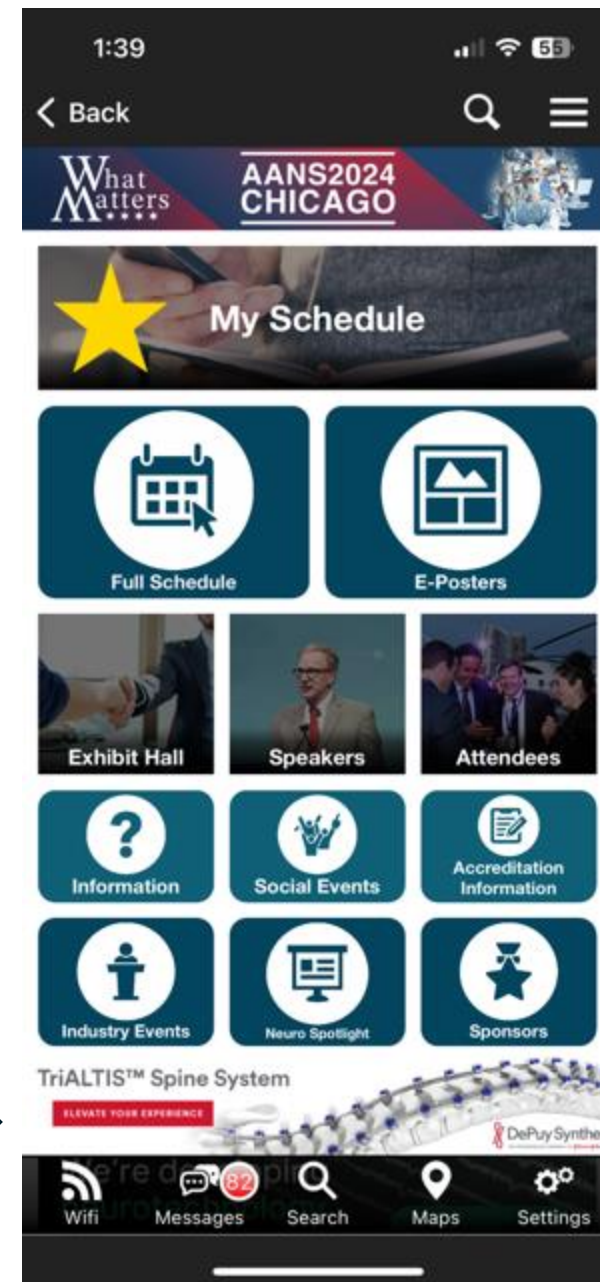


# MOBILE APP STICKY BANNER AD

Capture the attention of our audience and increase brand recognition with a Sticky Banner Ad that remains visible while users scroll through the mobile app.

SPECS: 2,048 x 180  
px      1,536 x 180 px  
png or jpg

Opportunity Cost: \$5,000



# NEW

## SOCIAL MEDIA

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Attract the attention of our engaged audience and increase your brand recognition with targeted social media messages.

For one price, your message will be shared across AANS Facebook, X (formerly Twitter), LinkedIn, Instagram and YouTube with the content of your choice. Companies can purchase up to two messages per day to maximize their reach.

**Opportunity Cost: \$12,000**



- Instagram: 7,500
- Facebook: 24,000
- X (formerly Twitter): 24,000
- YouTube: 63,500
- LinkedIn: 23,000



# PRE-MEETING E-NEWSLETTER BANNER AD

Our Pre-Meeting E-Newsletter Banner Ad offers the perfect opportunity to showcase your brand to a highly engaged audience of professionals prior to their arrival at the 2025 AANS Annual Scientific Meeting.

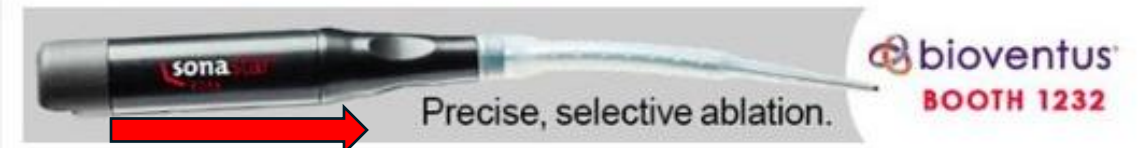
- Sent to all registrants prior to meeting
- Four opportunities available
- Clickable to a URL you provide
- Specs: 728 x 90 px static image (jpg/png) w/ click thru URL ad size must be 100kb or less

Opportunity Cost: \$2,500



## Chicago Has Something for You!

Between sessions at the AANS Annual Scientific Meeting, dive into the vibrant energy of Chicago!



- **Thrilling Sights:** Stroll along the scenic lakefront, marvel at the architectural wonders or catch breathtaking views from the Skydeck.
- **Culinary Delights:** From world-class deep dish pizza to Michelin-starred restaurants, Chicago's food scene is legendary.
- **Cultural Gems:** Immerse yourself in art at the renowned art institute, catch a show at Second City or cheer on the Cubs at Wrigley Field.



# DAILY DIGEST MEETING E-NEWSLETTER BANNER AD

- Sent to all registrants
- Clickable to a URL you provide
- 7 opportunities available
- 300x250 px png or jpg,
- Banner - min 725x90px , max 750x100px
- Opportunity Cost: \$3,500



**Welcome to Friday at AANS2024**

*What Matters* to YOU in neurosurgery? Find out as the 2024 AANS Annual Scientific Meeting kicks off in Chicago! Today's agenda ignites thought-provoking discussions and unveils the latest advancements. Get ready to push the boundaries of the field!

**Today's Featured Events**

- **Practical Clinics** | 7:30am-3 pm | Ticketed Sessions
- **Young Neurosurgeon Research Forum** | 12:30-3:30 pm | S401ab
- **Living Well With Diffuse Lower-Grade Glioma** | 1:30-2:30 pm | Marriott Marquis Chicago — Great Lakes Ballroom A, Level 2
- **Global Neurosurgery Forum & Reception** | 3-4:30 pm | S405a | Ticketed Event
- **Young Neurosurgeon Reception Hosted by E2M Committee Jointly with CSNS** | 3:30-4:40 pm | N427d
- **Opening Session** | 5-6:30 pm
- **Opening Reception** | 6:30-8:30 pm

**Registration**

**7 am-7:30 pm** | Hall B1 Foyer, McCormick Place — North Building

**7 am-5 pm** | Bad  Attendees Only) Marriott Marquis Chicago | Great Lakes Ballroom Foyer, Level 2

**Lost and Found at Registration** | Items may include luggage, keys, phones, etc. However



**The Best Minds in Neurosurgery**

**Booth: #820**



## **NEW** DIGITAL SIGNAGE

Boston Convention and Exhibition Center (BCEC) Video Wall is 12 feet tall, spans 160 feet long. Create messaging seen by all AANS attendees as they enter the venue. Static image or video – no sound.

**Opportunity Cost: 15 seconds - \$10,000**  
**30 seconds - \$15,000**



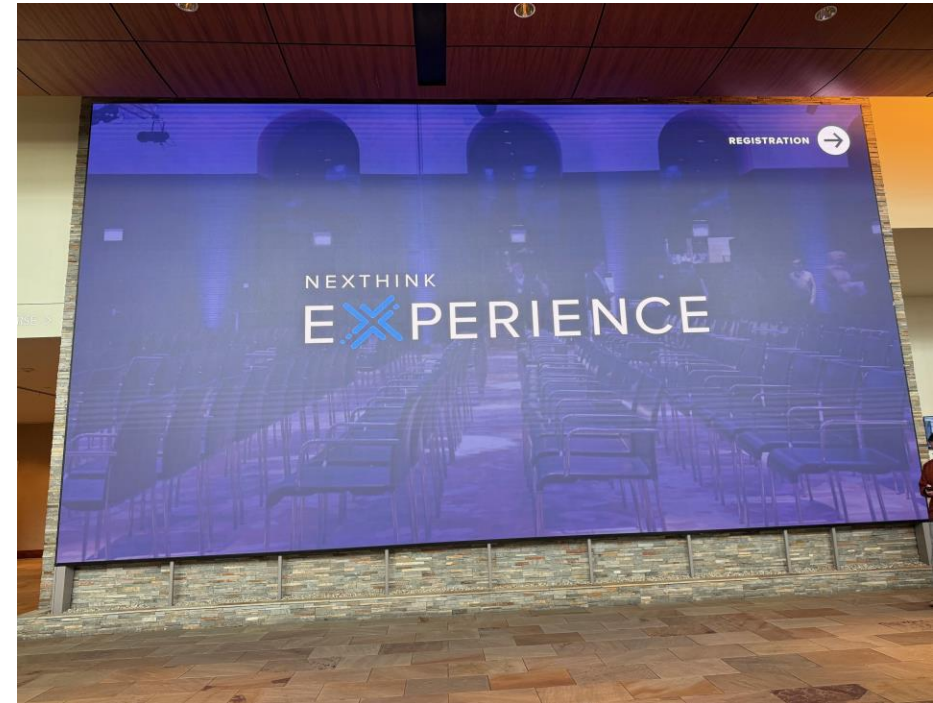
# DIGITAL WESTIN HOTEL LOBBY SIGN

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Make a statement by placing an ad on the digital screen in the Westin lobby, conveniently located next to registration and the lobby bar.

- Size of wall: 33ft x 19ft
- 30 second branding segments

**Opportunity Cost: \$12,500**





## BRANDING OPPORTUNITIES



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# ATTENDEE REG BAG INSERT

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Maximize your brand's exposure with an attendee registration bag insert that puts your message directly into the hands of every meeting attendee.

- Sponsor is responsible for producing and shipping marketing piece. Pre-approval required prior to printing.
- Max size: 8.5 x 11
- Double sided
- Qty: Est 2,000 shipped to AANS headquarters

**Opportunity Cost: \$6,000**





# CHARGING STATION

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Phone charging stations at the AANS Meeting ensure that attendees stay connected throughout the event. These convenient charging spots will be in key areas, making it easy to recharge devices during breaks. With ample power outlets available, participants can focus on networking and learning without worrying about battery life.

**Opportunity Cost: \$15,000**



# ESCALATOR CLING

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Brand the escalators that attendees will be using throughout the day to bring them from sessions to the Exhibit Hall.

*2 opportunities available*

**Opportunity Cost: \$30,000**



# STAIRS

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Place your branding on the stairs leading attendees to and from the Exhibit Hall. 40 steps total. Price is per set.

*2 opportunities available*

**Opportunity Cost: \$20,000**





# AISLE SIGNS

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Give your organization a presence with hanging signs spanning 15-17 aisles. Your organization's logo will be co-branded with the AANS logo on both sides of the signs.

- Size: 2' x 4'

**Opportunity Cost: \$ 30,000**





## SKY BRIDGE IN EXHIBIT HALL

Brand the Sky Bridge in the Exhibit Hall to maximize visibility and engagement.

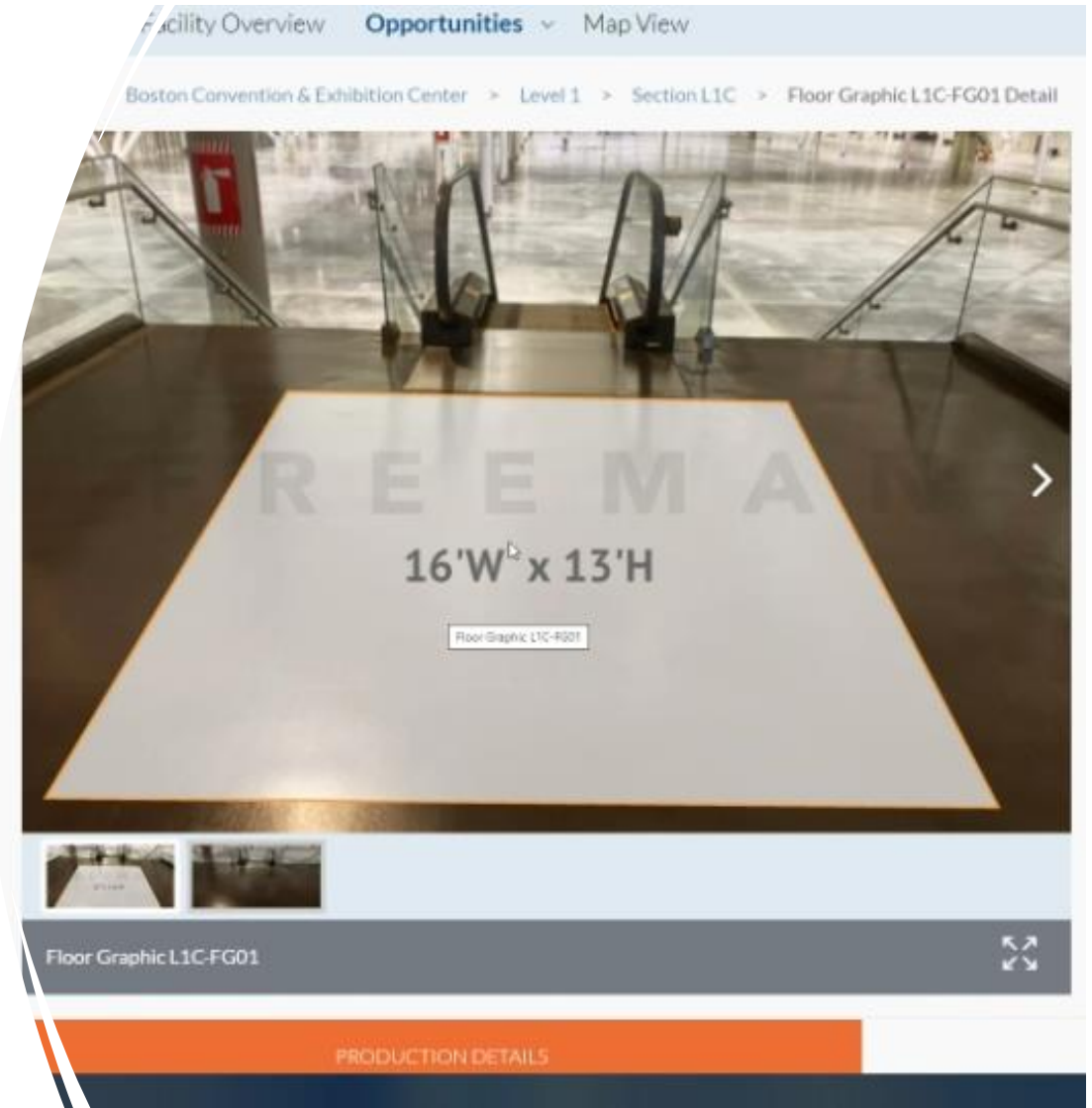
**Opportunity Cost: Call for Details**

# FLOOR CLING

Brand the top escalators with this floor cling. Attendees will see your brand every time they enter the Exhibit Hall.

*2 opportunities available*

**Opportunity Cost: \$10,000**



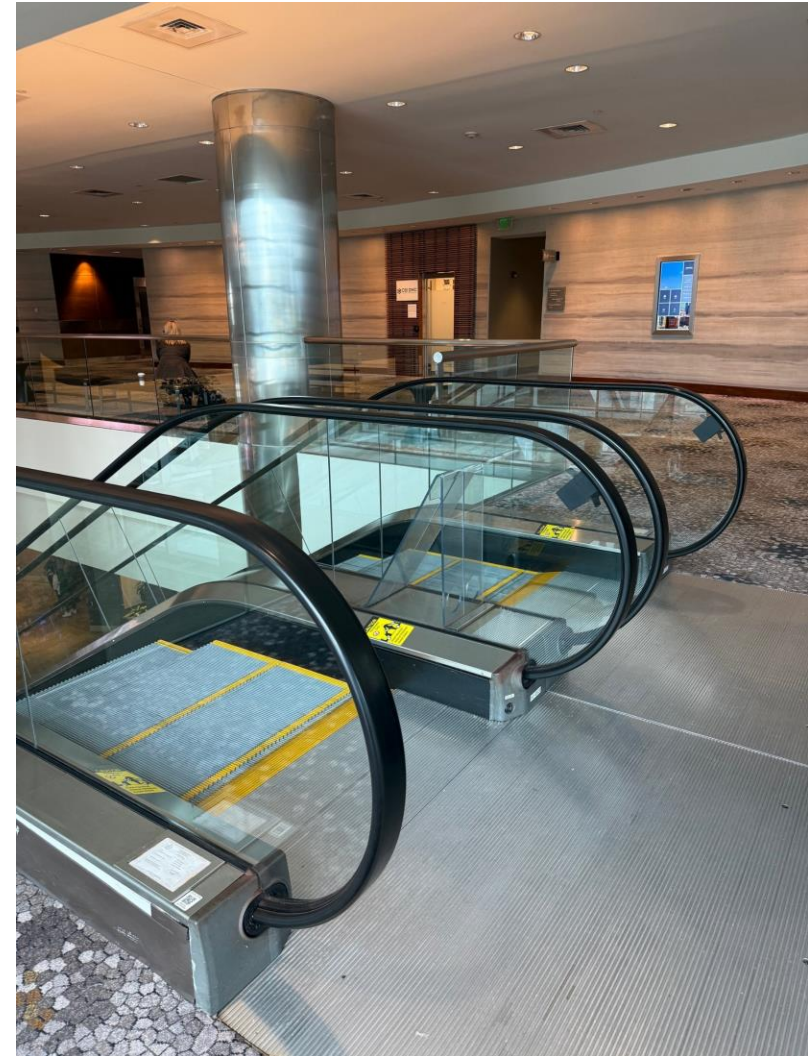


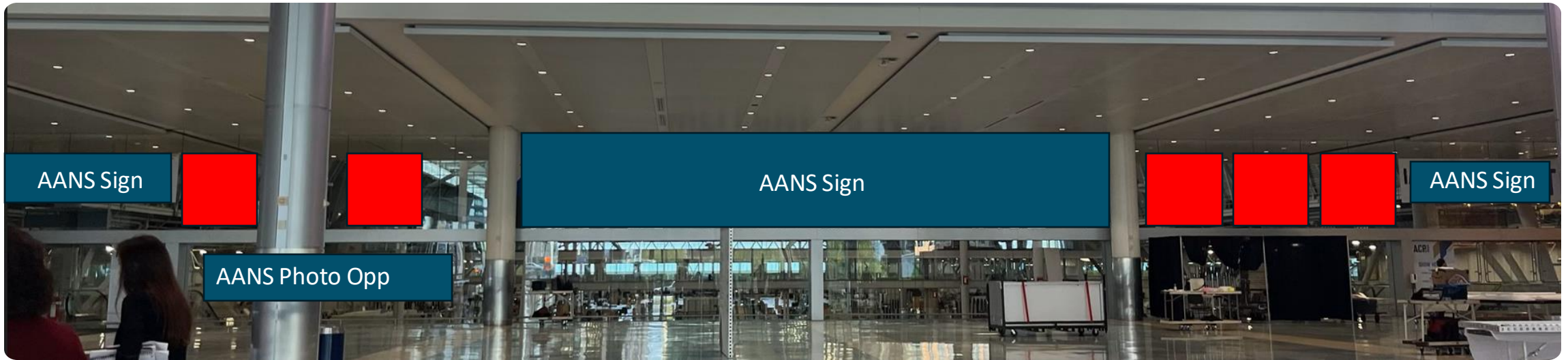
# ESCALATOR CLING WESTIN HOTEL

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Brand the escalators from the Westin HQ hotel to the skybridge leading to the convention center. This will enhance visibility and guide attendees seamlessly between the hotel and the BCEC throughout the day.

**Opportunity Cost: \$30,000**





Boost your visibility with custom window clings in the registration area! Showcase your branding prominently to capture attention and create a lasting impression.

**Opportunity Cost: \$10,000**

## WINDOW CLINGS

# HOTEL KEY CARD

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Get your brand in the hands (and wallets) of every attendee staying at the headquarter hotel.

- Sponsor designs the hotel keycard card; marketing piece must be approved by AANS
- Distribution 1,800 cards
- Company responsible for production cost and shipping to AANS headquarter

**Opportunity Cost: \$25,000**



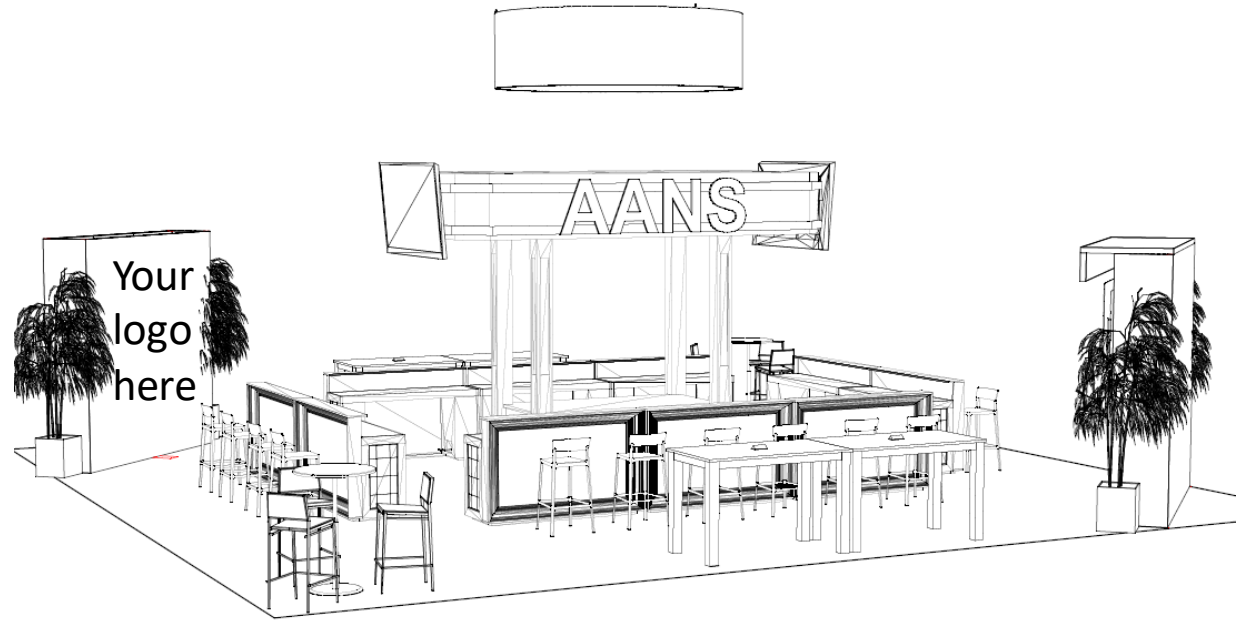
# NETWORKING BAR

Become the exclusive sponsor of the AANS networking bar on the exhibit room floor, gaining unparalleled visibility and engagement opportunities with attendees.

- **Branded Napkins:** Enjoy custom-designed napkins featuring your logo and tagline, ensuring high visibility at every drink served.
- **Reserved High-Top Table:** Benefit from an exclusive high-top table reserved for your brand, creating a prime spot for networking and engagement.
- **Signage:** Showcase your logo and message on a prominent square sign in a high-traffic area, maximizing exposure among attendees.

**Opportunity Cost: \$15,000**

**Sponsorship exclusive: \$30,000**





# FLOOR DECAL

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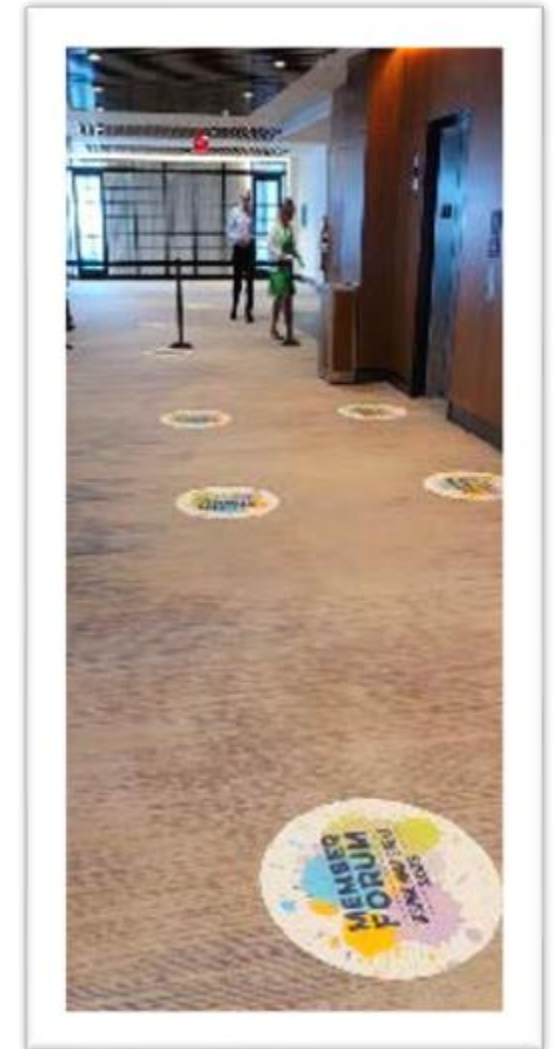
Direct attendee traffic or highlight your company or product with a floor decal. Your company's decals will be placed strategically in areas of high visibility to make your mark at the 2025 AANS Annual Scientific Meeting.

**Location:** In Exhibit Hall

**Size:** 3'x3'

**Qty:** 12

**Opportunity Cost: \$10,000**



# BADGE LANYARDS

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Every meeting attendees must wear the badge lanyard to enter 2025 AANS Annual Scientific Meeting sessions and social events. Place your brand around the neck of every AANS meeting attendee.

- Your company is responsible for production costs and pre-approval is required
- Qty: 1500

**Opportunity Cost: \$18,000 + Production of Lanyards**





# METER BOARD

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Direct attendee traffic or highlight your company. Effective and affordable, these double-sided signs showcase your company or product in high-traffic areas of the convention center.

- SPECS: 38"W x 87"H – leave the 6 bottom inches for the base, double sided.
- Sponsor to provide graphic in high res print ready pdf file.

**Opportunity Cost: \$5,000 Double Sided  
\$3,500 for Single Sided**



AANS Pre-approval of content.

# DIRECTIONAL SIGNAGE

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Become a direction sign sponsor and gain prominent visibility as attendees navigate the event. Your brand will be showcased to thousands of neurosurgeons and industry leaders, enhancing your presence in the neurosurgical community.

**Opportunity Cost: \$15,000**



# BEVERAGE BREAKS

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Sponsor the always anticipated Beverage Breaks which bring together colleagues in the Exhibit Hall to network and reconnect.

- Sponsors may provide logo cups and napkins at their own expense
- Support of this event includes recognition via on-site signage and the meeting's mobile app
- Sponsor to provide high res/vector company logo

**Opportunity Cost: \$8,500**



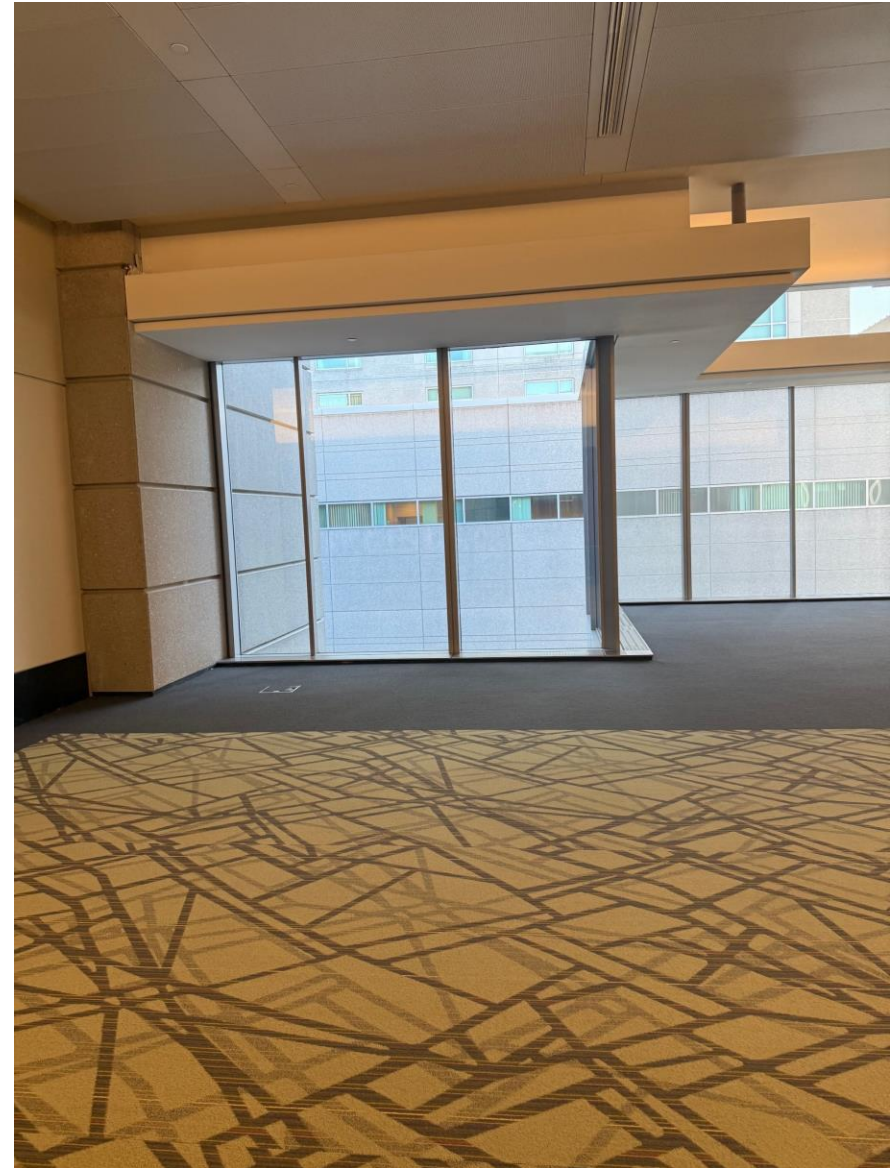
# WINDOW CLINGS & COLUMN WRAPS

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Brand windows throughout the BCEC that attendees will see throughout the day as they move from sessions to the Exhibit Hall. Targeted placement available depending on area of interest.

**Window Opportunity Cost: \$5,000 per window**

**Column Opportunity Cost: \$8,500 per column**





## MEETING ROOM OPPORTUNITIES



# AANS2025 BOSTON

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# MEETING ROOMS

## **ALL DAY MEETING ROOM (Limited Availability – 1 per company per day)**

**\$3,500**

- For a private space to conduct business outside your exhibit booth, consider a private meeting room. These rooms are conveniently located within the hotel or BCEC, allowing you and your customers to handle business without extensive travel. Cost includes room exclusivity use fee. Company will be responsible for AV and F&B.

## **INTERNAL PRECON MEETING ROOM (Limited Availability – 1 per company per day, 4 hours max)**

**\$2,000**

- If you need a place for an internal staff pre-con meeting, a private meeting room is ideal. These rooms can be tailored to various sizes and configurations and are conveniently situated within the hotel or BCEC, facilitating easy access for your team. Cost includes room exclusivity use fee. Company will be responsible for AV and F&B.







SOCIAL EVENTS  
OPPORTUNITIES



# AANS2025 BOSTON

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# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees.

**Sponsorship Exclusive: \$60,000**

## Presidential Reception

**Saturday, April 26, 2025**

**Boston Convention & Exposition Center (BCEC)**

The by-invitation-only AANS Presidential Reception is an unmissable event that gathers the leading figures in neurosurgery. As a sponsor, you will have a unique opportunity to connect with top professionals in the field, enhancing your brand's visibility and showcasing your commitment to advancing neurosurgical practice. Don't miss your chance to be part of this influential gathering.

This is a rare opportunity, as we have never allowed sponsorship for this event before. Sponsors will receive six tickets and first right of refusal for future sponsorship opportunities in the years to come.

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition on signage at event, branded napkins and recognition in all pre-event marketing materials.

**Opportunity Cost: \$10,000**

**Sponsorship Exclusive: \$40,000**

## Opening Reception

**Friday, April 25, 2025**

**AANS Exhibit Hall, Boston Convention & Exposition Center (BCEC)**

**Beantown Bound:** Join us for an unforgettable Opening Reception in the heart of Boston. Connect with friends, colleagues and exhibitors while savoring delectable local bites and refreshing beverages that celebrate the flavors of this iconic city. Explore the transformed Exhibit Hall, where the spirit of Boston's diverse neighborhoods comes alive, creating a unique atmosphere for networking and inspiration.

**Discover the Future of Neurosurgery:** Get up close and personal with the latest technological advancements in the field at the AANS Exhibit Hall. Network with industry leaders and expand your professional horizons.

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$10,000**

**Sponsorship Exclusive: \$40,000**

## Navigating Neurosurgery Residency: Resilience and Resources for Underrepresented Minorities

**Friday, April 25, 2025**

**Boston Convention & Exposition Center (BCEC)**

*In partnership with the American Society of Black Neurosurgeons*

Neurosurgery is among the most demanding medical specialties, requiring intensive training, long working hours and immense emotional and physical stamina. The challenges are often magnified for underrepresented minorities (URMs) in neurosurgery residency programs, who face not only the typical academic and professional hurdles, but also additional challenges related to systemic bias, isolation and lack of representation. This lunch seminar emphasizes the critical role of resilience for URM residents entering neurosurgery residency and provides resources and strategies to help strengthen it. The goal is to foster an inclusive, supportive environment that equips minority residents with the tools they need to succeed in this high-pressure field.

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$5,000**

**Sponsorship Exclusive: \$25,000**

## Global Neurosurgeon Forum & Reception

**Friday, April 25, 2025**

**Boston Convention & Exposition Center (BCEC)**

The Global Neurosurgery Forum is a prime platform for connecting with the world's leading neurosurgeons. Join us for a dynamic exchange of ideas as we tackle the most pressing challenges and seize emerging opportunities in global neurosurgery. Network with experts, collaborate on groundbreaking research and foster growth within our global community. Don't miss this chance to be at the forefront of neurosurgical innovation.



# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$5,000**

**Sponsorship Exclusive: \$25,000**

## **Early to Mid-Career Neurosurgeons Reception hosted by E2M Committee & CSNS**

**Friday, April 25, 2025**

**Boston Convention & Exposition Center (BCEC)**

Cocktail reception immediately following the Early to Mid-career Neurosurgeons Research Forum Featuring the Osler Lecture. This gathering is a fantastic opportunity for early to mid-career neurosurgeons to connect, share insights and foster professional relationships in a relaxed setting. Come mingle with colleagues who understand the unique challenges and rewards of the neurosurgery field. Exchange ideas, share your experiences and learn from others navigating similar paths. Whether you're looking to discuss research, seek mentorship or simply network, this reception is designed to facilitate meaningful conversations and connections.

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$5,000**

## **AANS/CNS Section on Women in Neurosurgery (WINS) Breakfast**

**Saturday, April 26, 2025**

**The Westin Boston Seaport District**

Sponsor the Women in Neurosurgery (WINS) Breakfast in Boston and embark on an unforgettable morning. This is a must-attend event at the 2025 Annual Meeting. This year, WINS welcomes the 2025 Louis Eisenhardt Lecturer, Asma Khan, a force in London's culinary scene and a bold advocate for change, Indian-born British restaurateur Asma Khan. Recognized by "TIME" magazine as one of the 100 most influential people in 2024, Khan's visionary leadership extends beyond the kitchen. As the chef advocate for the UN World Food Program and a trusted member of the Mayor of London's Business Advisory Board, she has received prestigious honors from Queen's College, Oxford and King's College London.

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$5,000**

**Sponsorship Exclusive: \$25,000**

## **Advanced Practitioners Reception: Connect and Collaborate**

**Saturday, April 26, 2025**

**Boston Convention & Exposition Center (BCEC)**

Join us for a reception specifically tailored for advanced practitioners. This event is an opportunity to come together, share best practices and discuss the evolving role of APPs in healthcare. Participate in meaningful conversations that will motivate and empower you in your professional journey. Whether you're seeking to expand your network or exchange ideas on patient care, this gathering is the perfect setting for networking while enjoying an array of hors d'oeuvres and refreshments.

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$5,000**

## Matson Reception

**Saturday, April 26, 2025**

**The Westin Boston Seaport District**

The Donald Matson lectureship and reception were established in the 1980s to honor a masterful surgeon and author of the first textbook dedicated to Pediatric Neurosurgery. Please join friends and colleagues to honor our 2025 Donald Matson lecturer: Dr. Alan Cohen. Dr. Cohen has held many leadership positions in neurosurgery during his career and is currently the director of the Johns Hopkins Division of Pediatric Neurosurgery and the Carson-Spiro Professor of Pediatric Neurosurgery.

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$5,000**

## **AANS Section on the History of Neurological Surgery Annual Dinner**

**Saturday, April 26, 2025**

**LOCATION: The Harvard Club of Boston**

Don't miss the History Section's annual dinner at the prestigious Harvard Club. This year's keynote, delivered by Dr. T. Forcht Dagi, will explore the evolution of brain death criteria, resuscitation practices and the ethical, medical and cultural implications shaping modern society. This thought-provoking discussion on life, death and the complexities in between is something you will want to add to your schedule in Boston.



# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$5,000**

**Sponsorship Exclusive: \$25,000**

## NREF Donor Reception

**Saturday, April 26, 2025**

**The Westin Boston Seaport District**

The Neurosurgery Research & Education Foundation (NREF) will host a special reception honoring donors and affiliated organizations. This exclusive event celebrates the vital contributions that make our research and educational initiatives possible, providing an evening of appreciation and networking. We will acknowledge the generous support that fuels innovation and advancement in neurosurgery, allowing you to engage with fellow donors, share insights and explore opportunities for collaboration in a warm and welcoming atmosphere.

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$5,000**

**Sponsorship Exclusive: \$25,000**

## **Early to Mid-Career Neurosurgeons Networking Luncheon**

**Sunday, April 27, 2025**

**Boston Convention & Exposition Center (BCEC)**

Connect with fellow early career neurosurgeons and esteemed colleagues over lunch in Boston at the 2025 AANS Annual Scientific Meeting. Don't miss this opportunity to build valuable connections and elevate your career in an engaging, relaxed atmosphere!

# SOCIAL EVENTS

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Sponsor a social event to maximize your visibility and engagement by connecting directly with attendees. Sponsor will receive recognition at event.

**Opportunity Cost: \$10,000**

**Sponsorship exclusive: \$60,000**

## **Dr. Jacques Morcos Honor Your Mentor Fund Dinner**

**Saturday, April 26, 2025**

**The Westin Boston Seaport District**

The Neurosurgery Research & Education Foundation (NREF) and the American Association of Neurological Surgeons (AANS) will host an elegant dinner in honor of Dr. Jacques Morcos, celebrating his presidency of the AANS. This special evening will not only recognize Dr. Morcos's contributions to the field but also mark the inauguration of the Jacques J. Morcos Honor Your Mentor Fund. Net proceeds from the dinner will support vital research in cerebrovascular and skull base neurosurgery, as well as investigations into neuroanatomy conducted by residents or fellows. This is a unique opportunity to engage with leaders in the field, share in meaningful conversations and contribute to the future of neurosurgical research. We look forward to an inspiring evening filled with camaraderie and recognition of mentorship in our profession.



## EDUCATIONAL GRANT & AWARD OPPORTUNITIES

AANS will build out soon.  
Practical Courses, Educational  
Sessions, Key Lectures and  
Awards



# AANS2025 BOSTON

— APRIL 25-28 —

# AANS thanks you for your continued support!

Please contact for more information:

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# AANS2025

# BOSTON

— APRIL 25-28 —

# MARQUEE

Maximize your visibility by advertising on the Marquee outside the BCEC and Westin HQ hotel, a high-traffic area frequented by attendees. Capture attention and promote your brand or event to a large audience as they arrive and move through the venue!

- 80 feet tall
- Display area of 3,000 square feet
- Two high-definition LED screens
- Two louvered, lower-definition
- LED towers
- Visible from more than half a mileaway
- Reaches a daily audience of more than 200,000

**Opportunity Cost: \$20,000**

